

Subject: Inputs by the Creators Union of Arab – UN ECOSOC Consultative Status

**On: The Sustainable Digital Schools (SDS) Curriculum and the Digital Content Protection Initiative
(Intellectual Property Verification – IPV)**

**(In alignment with the WSIS+20 Review and the implementation of the 2030 Agenda for
Sustainable Development)**

Dear UN Secretariat,

**Kindly note the written inputs from The Creators Union of Arab for the WSIS+20 Zero
Draft Review:**

The Creators Union of Arab, an NGO holding consultative status with the United Nations Economic and Social Council (ECOSOC), reaffirms its steadfast commitment to the vision of the World Summit on the Information Society (WSIS) — to build an inclusive, human-centered, and development-oriented information society that empowers individuals and communities to create, access, and share knowledge for sustainable progress and improved quality of life.

Recognizing that education and digital innovation are essential pillars for advancing equality, creativity, and digital justice, the Union submits the following contributions highlighting two interlinked initiatives that operationalize the Geneva Declaration of Principles and the Tunis Agenda for the Information Society:

I. The Sustainable Digital Schools (SDS) Curriculum

1. The SDS model is a comprehensive educational framework integrating climate education, digital transformation, and cybersecurity awareness into a unified system that equips learners with the skills to engage responsibly and safely in the digital age while promoting environmental consciousness.

2. Grounded in a science-based and practice-oriented methodology, the model links theoretical knowledge with practical implementation through teacher training programs, adoption of green education principles, and incorporation of AI ethics and digital citizenship into school curricula.
3. The initiative was introduced at high-level UN platforms such as COP28 (Dubai) and the Internet Governance Forum (IGF, Kyoto) as a pioneering approach to integrating sustainability and digital safety into education.
4. The Union is currently working in partnership with UNESCO, academic institutions, and education experts to consolidate the SDS framework into an internationally recognized curriculum, accompanied by a “Sustainable Digital Schools Certification” — a regional benchmark for integrated educational excellence.
5. This initiative directly advances Commitment 6 of the Copenhagen Declaration on Social Development (“Meeting the goals: universal access to education and health”) and contributes to the Sustainable Development Goals 4, 9, 13, 16, and 17, by linking education with climate resilience, innovation, and digital inclusion.

II. The Digital Content Protection Initiative (Intellectual Property Verification Platform – IPV)

1. The IPV initiative represents a groundbreaking innovation in digital intellectual property verification, utilizing blockchain, artificial intelligence, and timestamp technologies to authenticate and protect creators’ works within the digital environment.
2. It aims to combat digital piracy and rights violations by establishing a universal electronic verification system aligned with WIPO and WIPO PROOF standards, providing creators with a verifiable QR-based authenticity seal for their digital works.
3. This initiative supports the United Nations’ objectives of promoting cultural and creative rights, strengthening the digital creative economy, and ensuring transparency, accountability, and equity in the digital ecosystem — directly contributing to SDGs 8, 9, 10, and 16.

4. It further aligns with WSIS principles on digital trust, data protection, and cybersecurity, offering a practical mechanism for safeguarding cultural assets and fostering an ethical digital economy.

III. Alignment with WSIS+20 Priorities

Recognizing that the decade 2025–2035 will define the future of digital transformation, the Creators Union of Arab underscores that:

1. Sustainable and safe digital education and environmental literacy are critical foundations for social and economic development;
2. Protection of digital content and intellectual property is essential to building trust and ensuring fairness in the information society;
3. Achieving an inclusive information society requires integrating AI ethics, digital rights, and innovation-based education within national and international policy frameworks.

Accordingly, the Union calls upon Member States and UN agencies to:

1. Endorse the Sustainable Digital Schools (SDS) initiative within the WSIS+20 outcomes as a global model for integrated digital and environmental education;
2. Recognize the Intellectual Property Verification (IPV) system as a best practice supporting digital rights protection and the creative economy;
3. Strengthen collaboration with UNESCO, WIPO, and ITU to scale up implementation of both initiatives at regional and global levels;
4. Support the establishment of the International SDS Network, led by the Creators Union of Arab, as a platform for knowledge exchange, policy harmonization, and capacity-building in safe and sustainable digital education.



Conclusion

The Creators Union of Arab reaffirms its full commitment to the principles of inclusive and responsible digital transformation, and to contributing actively to the implementation of WSIS+20 outcomes in support of the United Nations' vision for a human-centered, equitable, and sustainable information society that advances peace, creativity, and shared prosperity for all.