



Working Group Presentation

E-government Development:

Engaging of CEPA Members in UN Products and Results

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Summary of Working Group Session 2 in 2010

<u>Main Conclusion</u>: CEPA members to be more actively engaged with DPADM e-Gov. products and activities.

Other issues discussed included:

- Sources of funding
- More direct modes of interaction with Governments
- Harmonization with partners such as the UN regional commissions, other UN system agencies and the private sector
- Focus on niche for DPADM's e-government activities
- Potential for scaling-up activities
- Programme continuity over time





Past

- Gradual engagement of CEPA members in DPADM's e-Government activities: Governance Conference (Seoul), EGM (NY), Bahrain Workshop, others
- Difficulty of Member States to accept CEPA's recommendations in absence of a formal Inter-Governmental Commission
- Gradual transition from ad hoc to systemic approach to e-Gov. development – gradual introduction of value-added knowledge chain.





Present

- The e-Government Branch works on e-Gov. Products (such as U.N. e-Government Survey and METER), Events (such as Internet Governance Forum), Projects (such as UNPOG), Technical Cooperation for specific countries (such as Bahrain, Morocco, Colombia, others).
- Actual engagement of CEPA in UN products: Focus on <u>METER</u>





METER - How Does it Work?



1) Commitment, 2) Legal, 3) Vision/Policy,

- 4) Organization and 5) Technology
- 6) "Marketing Under development"

UNPANMETER











BACK



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IETER - Version 2.0 - Commitment - Overview



Overview

E-Government requires a strong commitment from government leaders. The resources required for creating an enabling environment for e-Government, include new policy frameworks, organizational capabilities and approaches to deploying human and financial resources. Leveraging such resources toward a priority such as e-Government requires significant attention from leaders. Building human capacity is also critical and should be seen as a prerequisite for e-Government implementation. Transformation is only possible with the right governance structure combined with the political will. Commitment from leaders is thus necessary to guide the interweaving of strategic goals and programmatic actions necessary for effective e-Government Making the changes necessary in creating an on-line presence and high quality integrated services, for example, often requires back office re-engineering. Back-office reengineering efforts, particularly when multiple agencies are involved, often meet resistance framed as technical or policy problems. Commitment from leaders to the changes is often the only force that can overcome such resistance to create a positive atmosphere for change.

C1. Access to training resources 12 Statements: C1.1 - C1.12

C2. Commitment to high guality, on-line service 17 Statements: C2.1 - C2.17

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C3. Innovation Capabilities 2 Statements: C3.1 - C3.2

C4. Partnership Development 3 Statements: C4.1 - C4.3







CEPA Engagement

- DPADM will use CEPA members' expertise in public administration to further develop METER into an integrated tool for Member States.
- CEPA Members will assist the e-Government Branch to fine tune the current pillars of METER (Commitment, Legal, Vision and Policy, Organization, and Technology) and help a create a sixth pillar on <u>marketing</u>, as requested by Member States.





CEPA Engagement

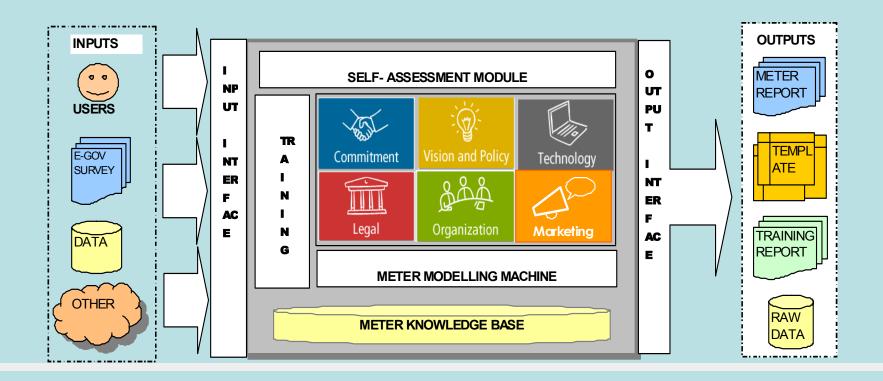
- CEPA Members will identify lesson learned that could be incorporated into METER to provide Emerging and Developing Countries a "Way Forward"
- CEPA Members will identify successful case studies from their respective regions on the six pillars incorporating them into METER to provide a roadmap to Emerging and Developing Countries to implement e-Government strategies and policies





Link between Meter and UNPACs

Lesson Learned and Case Studies will be incorporated in the UNPACs to ensure a wide distribution of information.







METER Sixth Pillar: Marketing



- 1. Review of Meaning and Scope for this Pillar
- 2. Definition of Sub-Areas for "Marketing"
- 3. Ideas for Possible Statements
- 4. Promoting METER to Emerging and Developing Countries





Future

- EGB proposes to <u>strengthen a knowledge value-</u> added chain by contributing to specific products and projects with CEPA support.
- EGB proposes to open a more <u>frequent and</u> <u>direct communication channel</u> with interested CEPA members, e.g. recommendations and contributions into METER 3 and other areas.



UN Public Administration Programme

Division for Public Administration and Development Management (DPADM) UN Department of Economic and Social Affairs (UNDESA)



Thank you for your attention

