

The Inclusive Digital Economy Scorecard (IDES)





Strategic performance tool with the objective of easily measuring and tracking the level of development

of an inclusive digital economy at the country level.



MEASURE AND TRACK

the development of inclusive digital economies



IDENTIFY

key market constraints



HELP SET

the right priorities

"It's not a paper you've produced, it's an actionable process to provoke what needs to happen." – Minister _ Zambia

INCLUSIVENESS

Women

Youth

Elders

Refugees

Migrants

MSMEs

Disabled

Rural inhabitants

"The IDES tool is playing a key role in informing us on what to prioritize... given that we are operating in an environment of limited resources." - Permanent Secretary _ UG

The Inclusive Digital Economy Scorecard (IDES)







"It provides comprehensive and timely data, organized in an action-oriented way." – Director

"One of the good ingredients that came out with this tool is the issue of inclusivity... it's a weak point we had." – Director

IDES is supported by a Reference Group of likeminded organizations





















IDES Community of practice





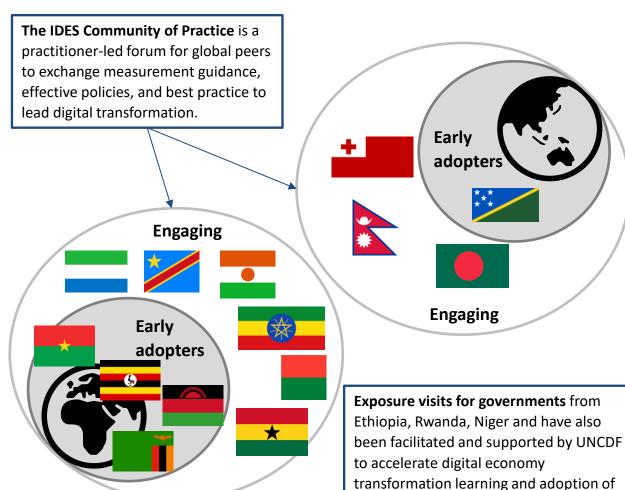
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Since its launch in 2020 with 4 pilot countries (Uganda, Burkina Faso, Nepal, and the Solomon Islands), IDES is now formally adopted in 11 countries with another 22 countries engaged in its implementation in Africa, Asia, and the Pacific.



IDES Community of Practice: Close to 40 policy makers - from Central Banks and Ministries of ICT to Digital Transformation Authorities — from 13 countries recently gathered in Zambia to share how they are charting out their journey with IDES.

This growing community is unique for its focus on inclusion, and it's providing a forum for fresh thinking on approaches that work for the Global South.



IDES.

IDES 2.5: What's new?





for Development

Changes in new IDES version



IDES Version 2.5



Active Government Promotion

Active Policy Promotion

Existing Regulation



Connectivity

ICT Usage and Ownership

Digital Payments

Community Development

Level of Skills

Supporting Environment

Financing

Basic Skills

Digital Literacy

Financial Literacy

New benchmarking tool to compare IDES scores over time and across regions

Indicator 1.1 now measures government promotion across policy domains instead of ministries

1.2 now includes three new indicators on existence of eTrade strategy, startup strategy and a commission on digital transformation

scores/dimensions (see indicator definitions)

Additional guidance on interpreting IDES

Digital ID is now measured on the same scale as National ID

Data on stakeholders with open systems are now collected on local level instead of CGAP

Digital finance usage is now collected globally from the latest Findex

Removed indicator on fintech/innovation hub comparison

Replaced by new indicators on number of apps developed and public data availability

Replaced EGDI with its
Online Service index
component





Infrastructure









Policy & Regulation



- Active Government Promotion of Digital Economy
- Regulation supporting Digital Economy



Key indicators (_)

- In which policy domains does the government agencies promote DE?
- Which DE policies are promoted by government agencies?
- Which DE policies/regulations have been implemented?
- Inclusiveness indicator: Share of DEpromoting agencies with segment focus





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Infrastructure



- Identity infrastructure
- Connectivity
- ICT Usage and ownership
- Digital payment ecosystem





- Names and number of relevant infrastructure stakeholders
- Can national ID be used to access services?
- Can digital ID be used for transactions?
- Number of banks and EMIs with open/interoperable payment systems
- Inclusiveness score: Number of stakeholders
 with segment focus & level of inclusion in ID
 and ICT usage/ownership





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Innovation



- Innovation community
- Level of skills
- Supporting infrastructure
- Investment



Key indicators (_)

- Qualitative assessments on growth of innovative companies, skillset of graduates, ease of finding skilled employees, venture capital availability...
- Inclusiveness score: Level of inclusion in innovation community (e.g. segment focus, systemic disadvantages, access programmes...)





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Skills



- Basic skills
- Digital literacy
- Financial literacy





Key indicators (_)

- Evidence of digital/financial literacycurricula at school/university level
- % of schools with internet access
- % Stakeholders offering digital/financial literacy training
- Existence of county-wide financial literacy campaign
- Inclusiveness score: Level of inclusion in basic skills, digital literacy and financial literacy





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Inclusiveness scoring

- Each IDES (sub-) section includes an inclusiveness score (1-5) to measure the level of inclusion for different segments
- Where available, the score should be based on disaggregated quant.
 data, otherwise on CO's own qualitative assessment
- Factors to consider: segment focus, systemic disadvantages, equal access, segment-focused trainings, policies etc.



Women inclusiveness

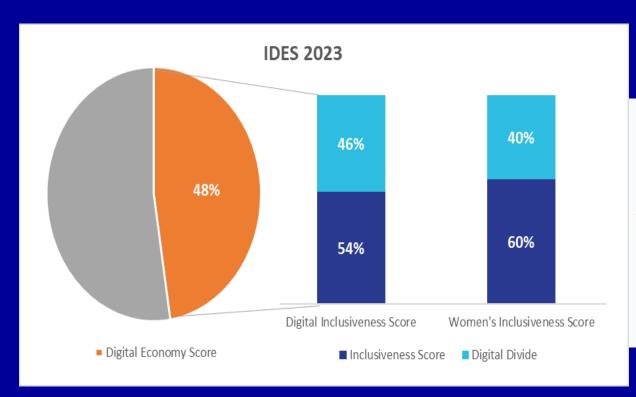
- Women's inclusiveness is measured differently and pre-filled with global data sources by the IDES team
- If these are not available, they should be assessed/estimated by the country team (as for other segments)
- Based on this, a gender inclusiveness score is calculated for each section and the overall IDES



IDES 2023 Sierra Leone: Overview







The Digital Economy Score (DES) (%)

indicates the level of development of the digital economy.

The Digital Inclusiveness Score (DIS) (%)

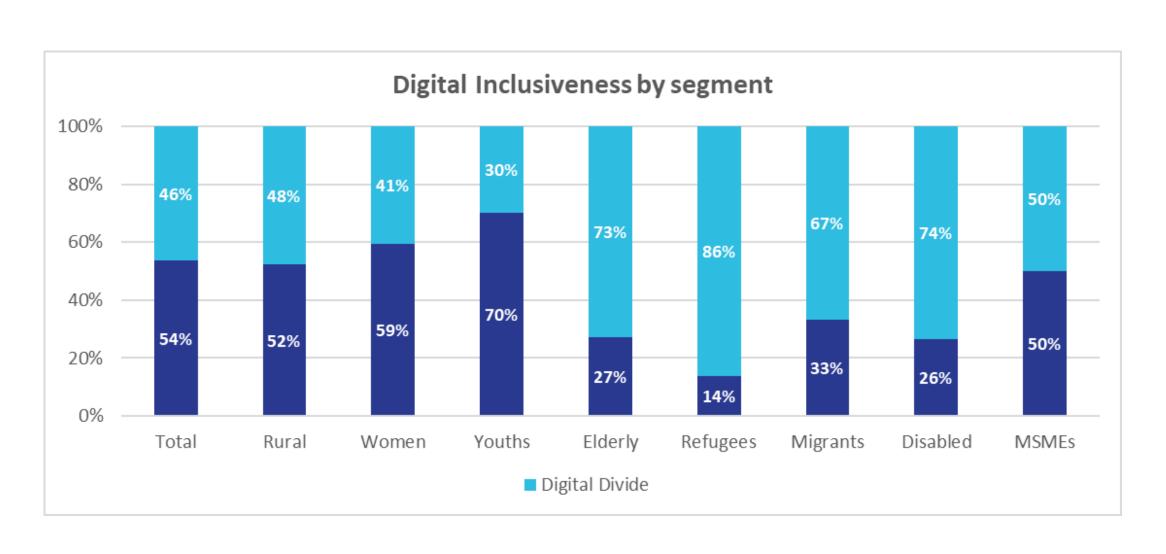
indicates the level of inclusion attained of key segments of the population

The Women Inclusiveness Score (WIS) (%)

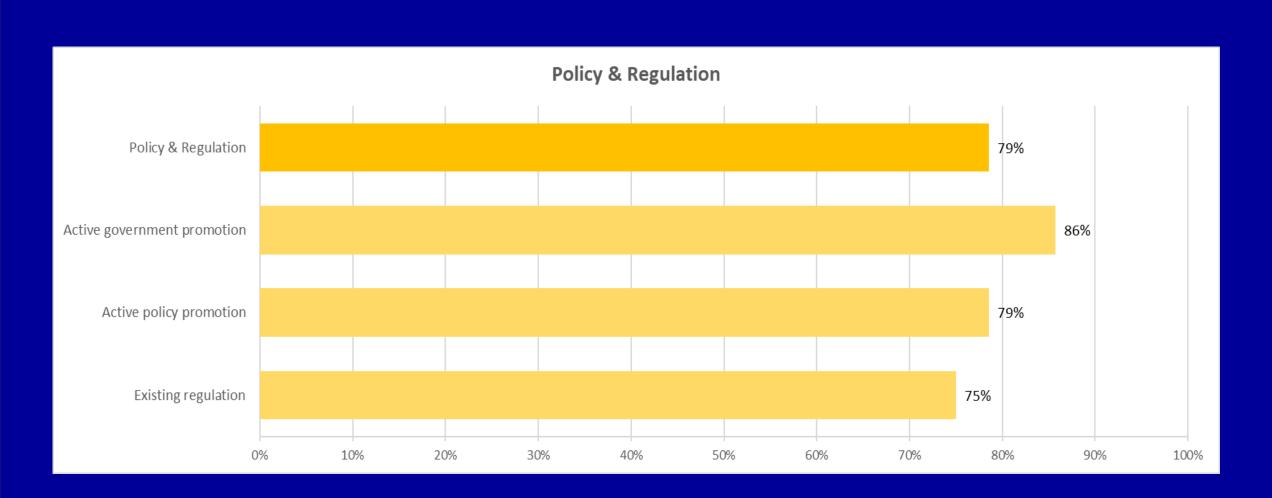
indicates the level of inclusion of women.

IDES 2023 Sierra Leone: Digital Inclusiveness





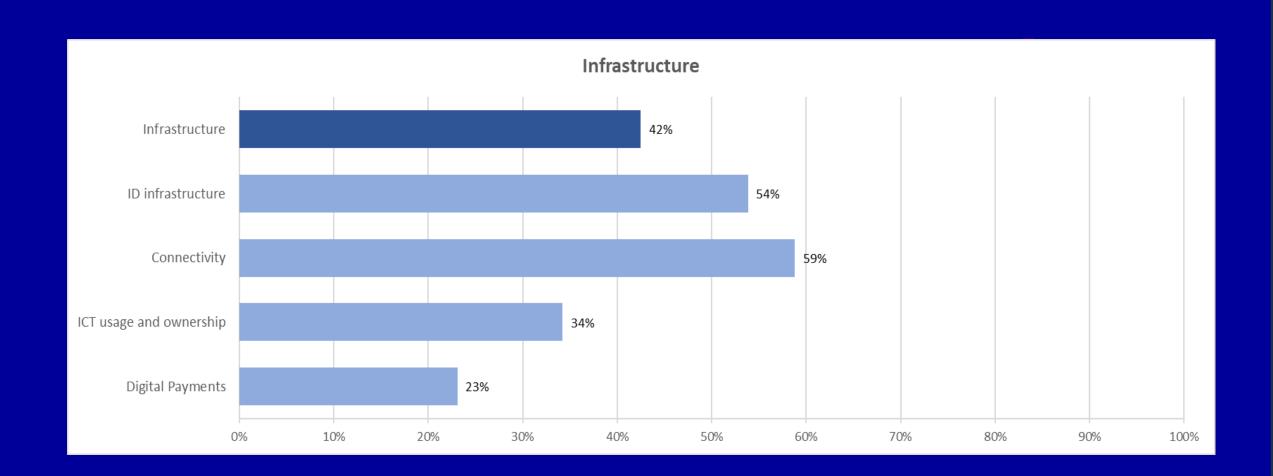








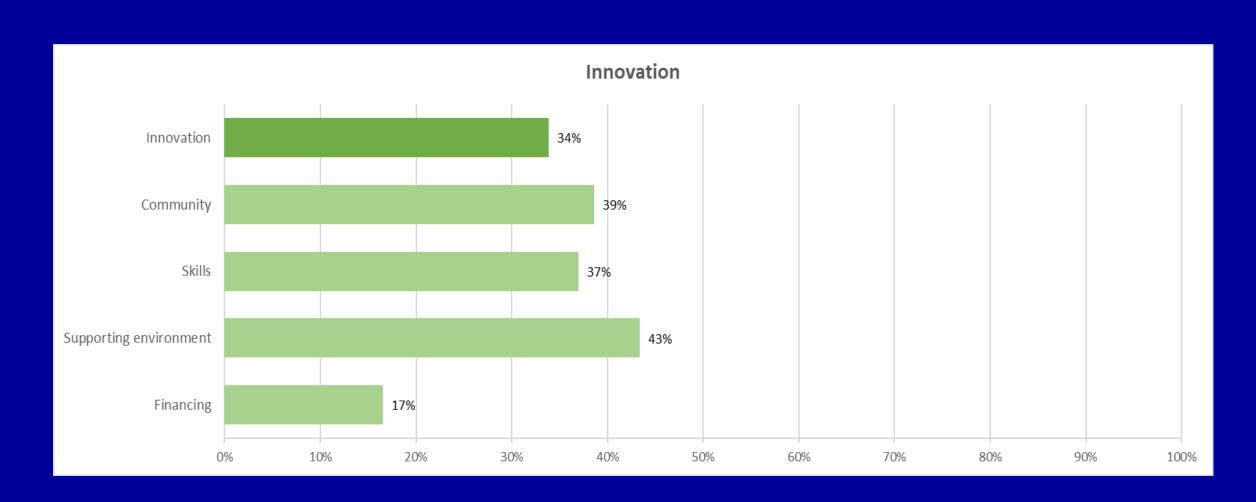
Impact Capital for Development



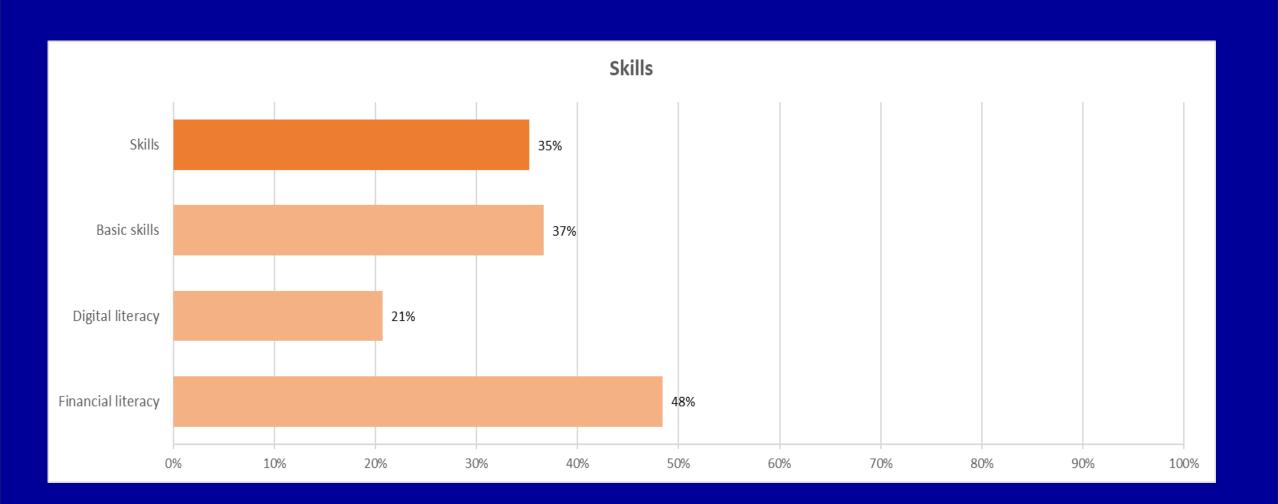












IDES 2023 Sierra Leone: Evolution

+ 5%





- 1%

2022: 55% 2023: 54% for Development

Digital Inclusiveness Score

WIS: +2% 2022: 58%

2023: 60%

2021: 44% **Digital Economy** 2022: 45%

+ 3%

2023: 48%

2021: 73% 2022: 74% 2023: 79% - 2% 2021: 44% 2022: 44% 2023: 42% Score -1% 2021: 31% 2022: 35% 2023: 34% + 6% 2021: 28% 2022: 29% 2023: 35%

Policy & Regulation



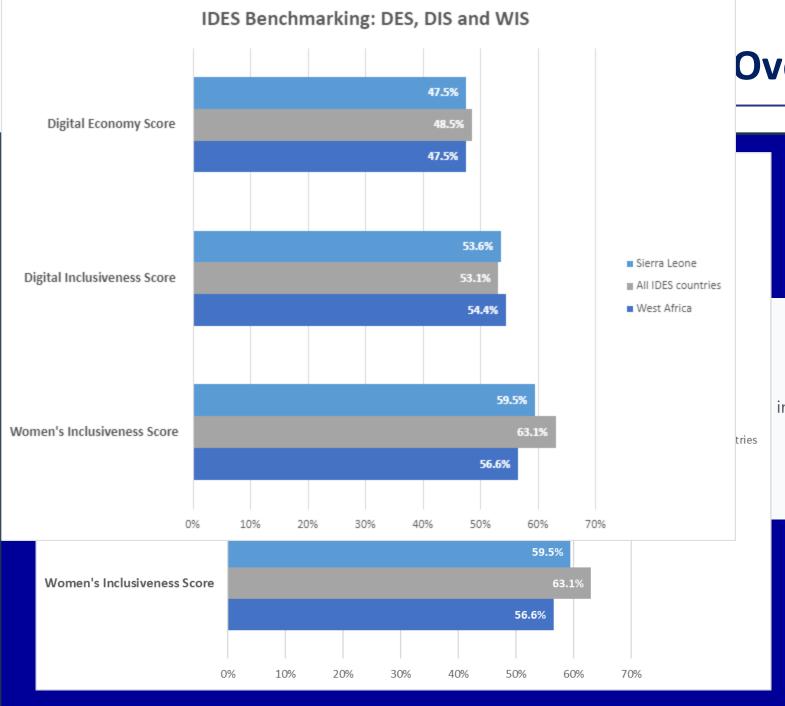




ID Infrastructure Connectivity **ICT Usage and Ownership Digital Payments Community Development Level of Skills Supporting Environment** Financing **Basic Skills Digital Literacy Financial Literacy**

Community development Improved supporting environment

Improved basic skills



Overview



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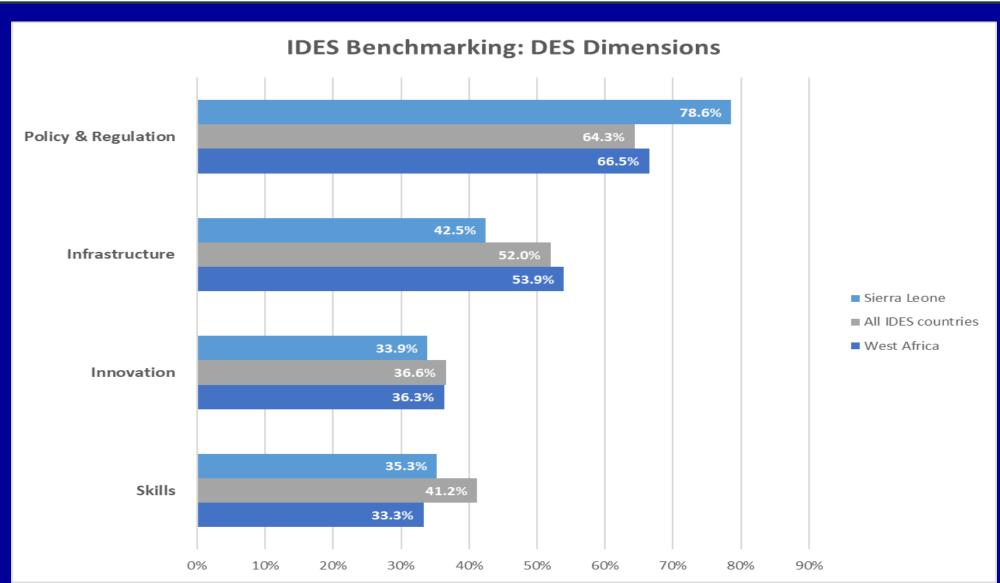
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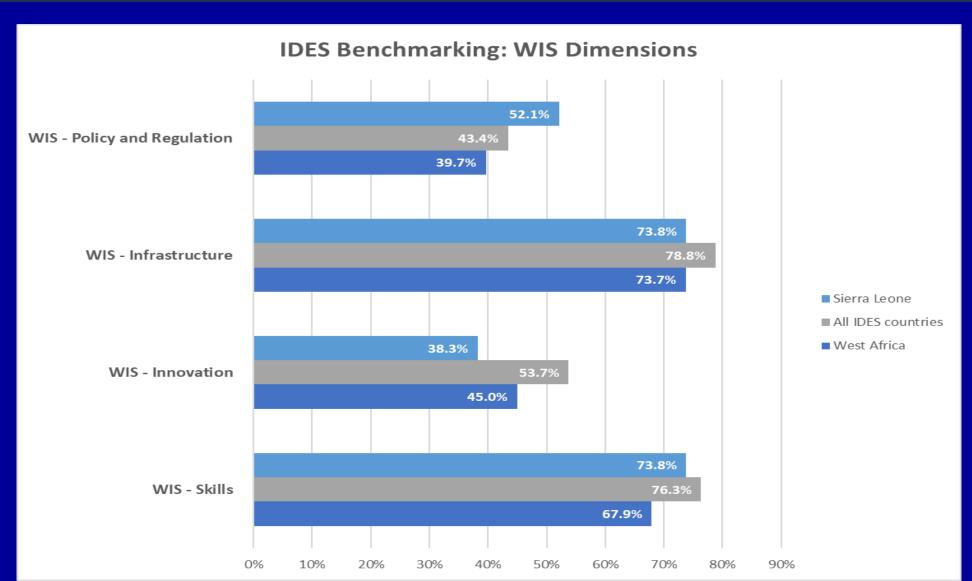
IDES 2023 Sierra Leone: DES Dimensions Benchmarking





IDES 2023 Sierra Leone: WIS Dimensions Benchmarking





Suggested Reforms _ IDES 2023





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Policy &

Regulation (79%)

- > Venture Capital Startup Bill
- **➢ ETC**



Infrastructure

(42%)

- ➤ Invest in Mobile Money Ecosystem
- **➢ ETC**



Innovation

(34%)

- > Financial/Fintech Incubation Lab
- > ETC



Skills (35%)

- Run Nationwide Digital & Financial Literacy
 Programs
- ETC





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Thank you!

Website: www.uncdf.org











