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Department of  
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MINISTRY OF POST AND TELECOMMUNICATIONS

# INTERNATIONAL CONFERENCE ON DATA AND DIGITAL GOVERNANCE 2024

19 – 22 October 2024  
Shanghai and Deqing

**SOK Puthyvuth**  
**Secretary of State**  
Ministry of Post and Telecommunications  
Cambodia



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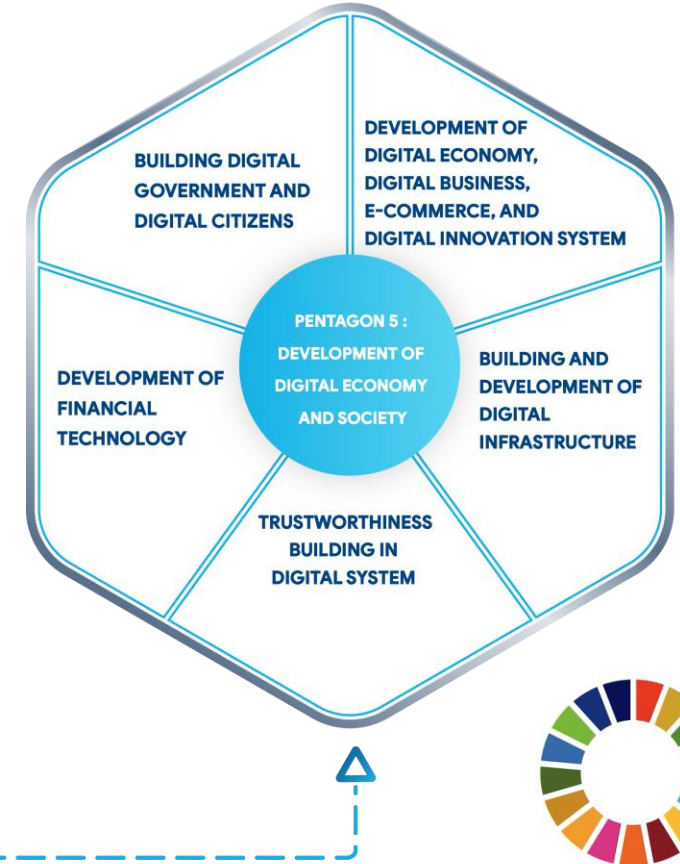
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# Pentagonal Strategy Phase I



## PENTAGON 5 : DEVELOPMENT OF DIGITAL ECONOMY AND SOCIETY





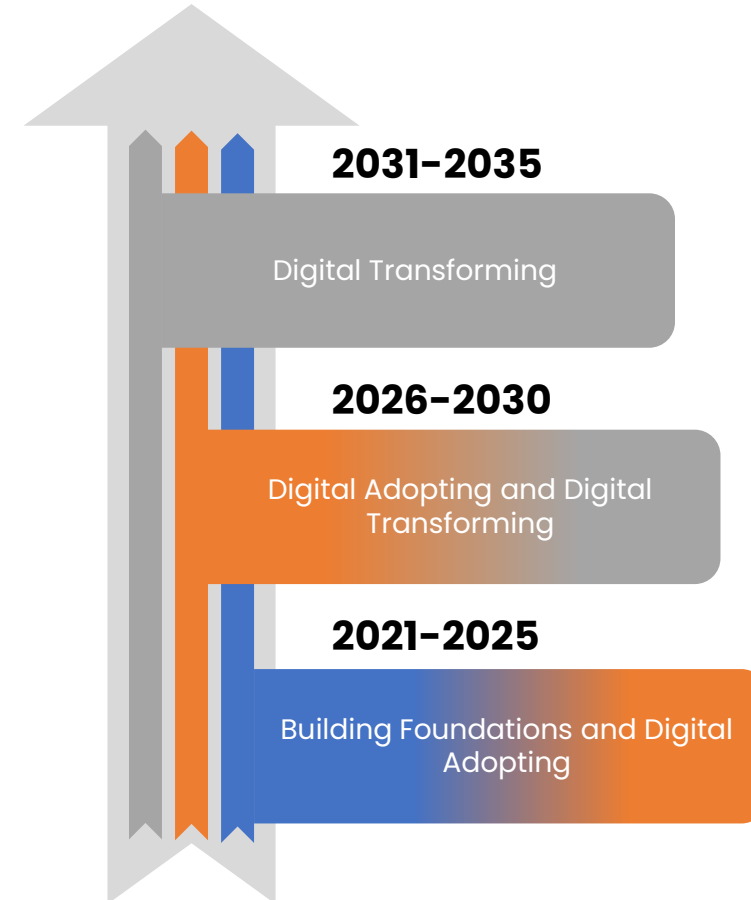
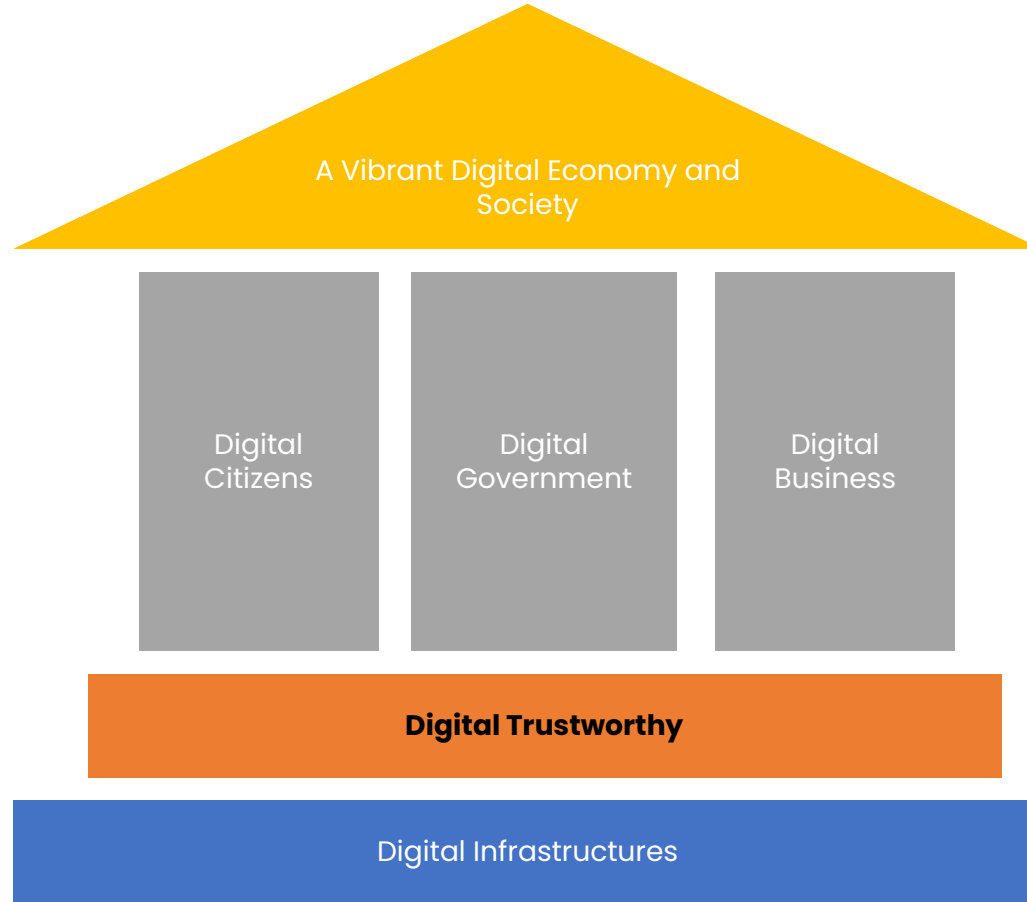
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# Cambodia Digital Economy and Society Policy Framework 2021-2035



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## 1. What are two critical lessons learned in implementing data/digital transformation strategy in your country: what works and what doesn't?

### Leadership and Vision

Successful digital transformations require strong, digital-savvy leaders who can clearly communicate the vision and strategy. Without this, organizations often struggle to align their teams and resources towards a common goal.

### Cultural Change

Simply adopting new technologies isn't enough. Organizations need to foster a culture that embraces change, encourages innovation, and promotes digital literacy among employees. This cultural shift is often the most challenging but also the most crucial aspect of a successful transformation.







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## 2. What are two challenges that you face, and would like to learn from other countries?

- **Data Privacy and Security:** Balancing the benefits of data-driven innovation with the need to protect personal information is a massive challenge. Countries with robust data protection frameworks like the GDPR in the EU have valuable insights on this. Learning from their successes and pitfalls can help shape better regulations and practices.
- **Digital Literacy and Inclusion:** Ensuring everyone, regardless of their socio-economic status, can participate in the digital transformation is crucial. Countries with advanced e-learning platforms and community outreach programs, like Estonia, offer great models on how to foster digital literacy and bridge the digital divide.





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### **3. Suggest one recommendation for further discussion in UN forums; how can the UN and the global community better support countries in advancing effective data/digital governance strategies?**

The UN and the global community can play a pivotal role by fostering international collaboration and knowledge-sharing. Here are some specific recommendations:

- **Capacity Building Programs:** Establish training and development initiatives to enhance digital literacy and technical skills in developing countries. This includes workshops, online courses, and certification programs.
- **Global Standards and Frameworks:** Promote the adoption of international standards for data privacy, security, and digital governance. Facilitating consensus on these standards can help countries align their policies with global best practices.
- **Financial Support and Resources:** Provide funding and technical assistance to countries that need help with their digital transformation projects. This could be through grants, low-interest loans, or partnerships with private sector entities.
- **Policy Advocacy:** Support countries in developing inclusive policies that promote digital inclusion and bridge the digital divide, ensuring that no one is left behind in the digital revolution.





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Thank You

Merci

Спасибо

Gracias