



GOVINSIDER

Invitation to join "Digi Gov Around the World"

Connecting government agencies to aid
public sector innovation.

govinsider.asia



WHO IS GOVINSIDER

GovInsider is a digital publication that shares stories of public sector innovation. We have a mission to support public officials across Asia Pacific, helping them innovate with technology and new approaches.

We run curated online and in-person events to enable the exchange of ideas, learnings and best practices between government agencies across the region. We also look towards the private sector for cutting edge technology and new ideas.

WHAT MAKES US UNIQUE?

Our credibility as a publication is strengthened by partnerships with Prime Ministers Offices in Asia Pacific and our involvement in Government led events such as GovTech STACK and GovWare.

We are backed by three different branches of the United Nations: UNDP, UN Global Pulse and UNESCAP.

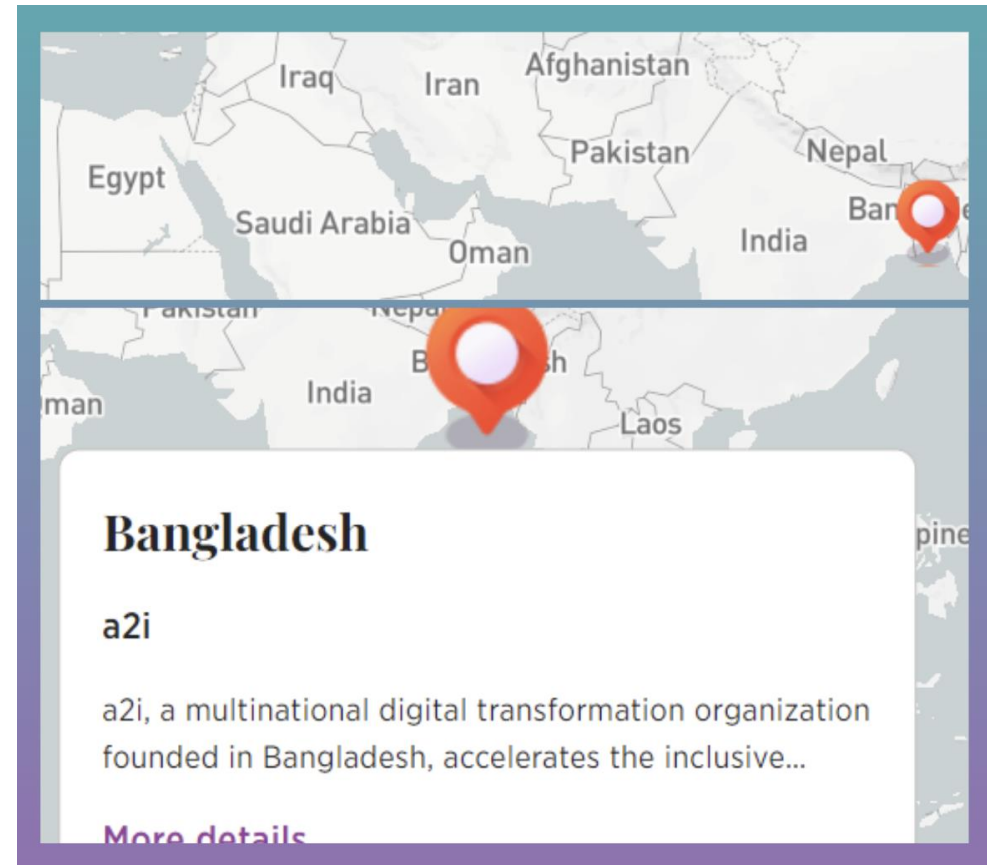
"They're basically one of the biggest government influencers you've never heard of" – FORBES MAGAZINE, 2017



DIGI GOV AROUND THE WORLD

► What is it?

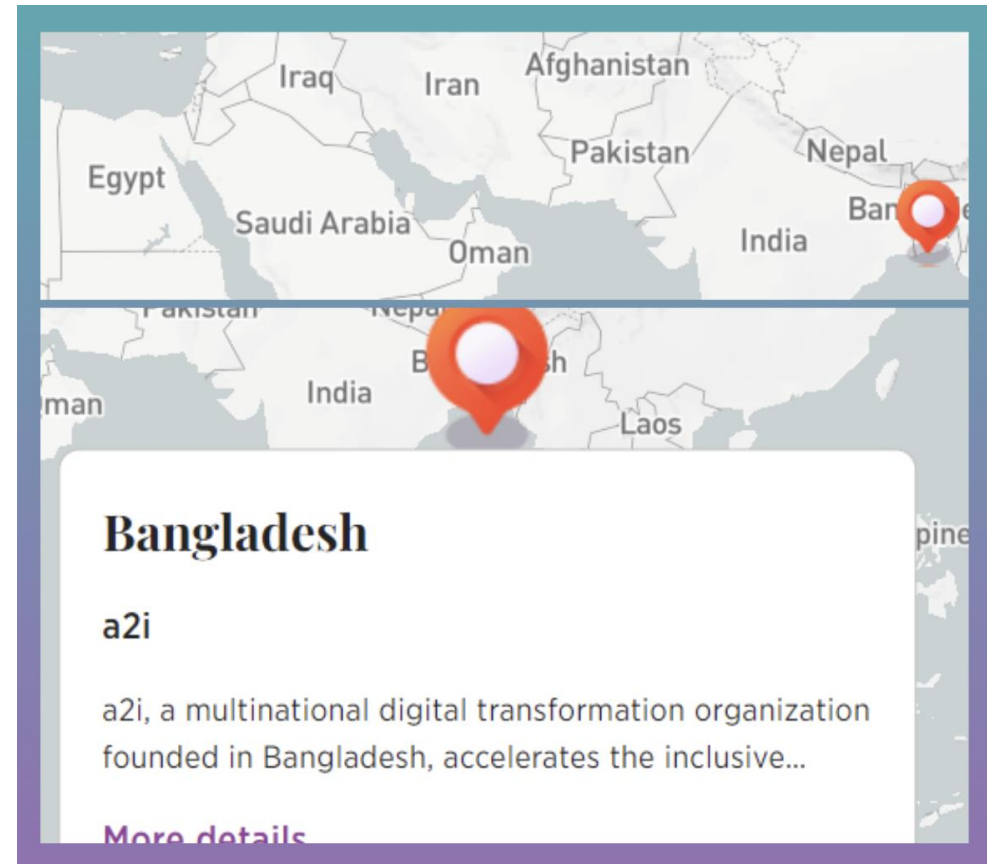
- An online **directory of digital government agencies** from around the world
- Featured on an **interactive map** with pop-ups that describe the agencies
- With links to **in-depth interviews & features** with agency representatives



DIGI GOV AROUND THE WORLD

► What's in it for you?

- **Raise awareness** of your government and agency's **digital transformation** efforts
- Include links to your agency's official website, supports your **branding** objectives and places your agency alongside other agencies/countries in the context of **digital government enablers**
- **Network** with potential partners, such as NGOs, other agencies and solution providers




DIGI GOV AROUND THE WORLD

► How do you participate?

- Be an agency that plays a **central role in government digitalisation efforts** from a federal level
- Provide digital assets such as your agency's **logo and link to website**
- Facilitate an interview with your **spokesperson** on your agency's objectives, as well as **notable and upcoming initiatives**
- Share interesting and eye-catching initiatives if you wish to do so


Bangladesh

Agencies






A2i
ICT Tower Agargaon, Sher-e-Bangla Nagar,
Dhaka-1207, Bangladesh

Stories




a2i
ICT Tower Agargaon, Sher-e-Bangla Na






a2i, a multinational digital transformation organization founded in Bangladesh, focuses on the digitization of public services thereby widening access and decentralizes deliv


Stories



Inside the Digital Bangladesh 2021 vision



How Bangladesh repurposed tools to tackle Covid-19



Thailand and Bangladesh promote digital through unique approaches to public-private partnership

DIGI GOV AROUND THE WORLD

► Prospective list of questions for a profile interview

1. Tell me more about your organisation. What is its role within your government?
2. What are some notable projects or initiatives that your organisation has embarked on in recent years?
3. Are there any blueprints or master plans steering the digital transformation of your country's government? Could you share what progress has been thus far?
4. What are the key emerging technologies your organisation or government is looking to harness to drive digital government initiatives?
5. What are some of the main challenges your government has faced in digitalising, and how are you addressing them?
6. What are the key priorities of your organisation for the next 5-10 years?

WHAT IS OUR VALUE PROPOSITION?

► FOR PUBLIC SECTOR/ GOVERNMENT OFFICIALS/ STATE OWNED ENTERPRISE

LEARN

DISCOVER

NETWORK

For over seven years, GovInsider has published learnings by brilliant government innovators from across the world.

Learn about new models of government. Discover success stories from peers, thought leaders and technology pioneers. All in one platform.

We've put together conferences that unite the public and private sectors to build relationships, learn from each other, and create solutions.

Whatever we do will always be free for the public sector. Contribute content and network with our community of public sector innovators!



Goh Siew Lee, Deputy Director, Joint Capabilities (Sense-making & Surveillance), Home Team Science & Technology Agency, Ministry of Home Affairs, Singapore



OUR COMMUNITY

STATISTICS

1M+

Page Views

80K

Total
Community Size

25K+

Decision
Makers

350+

No. of High Level
Interviews

62.65%

Website
Engagement Rate*

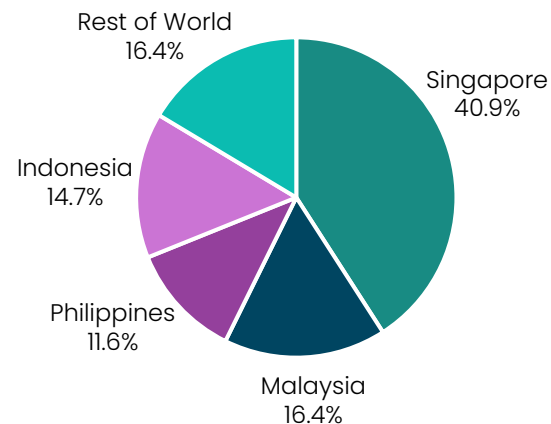
7.5k+

Social Media
Followers

KEY JOB TITLES

- Chief Information Officers (CIO)
- Chief Technology Officers (CTO)
- Chief Information Security Officers (CISO)
- IT Directors
- Head of Digital Services
- Head of Digital Transformation
- Chief Innovation Officer
- Head of a Digital Government Agency
- Head of Digital Procurement Chief
- Executive Officers (CEO)
- Group Director
- Vice Presidents
- Head of Line of Business

COUNTRIES & REGIONS



ESTABLISHED TECH PARTNERS



THANK YOU

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