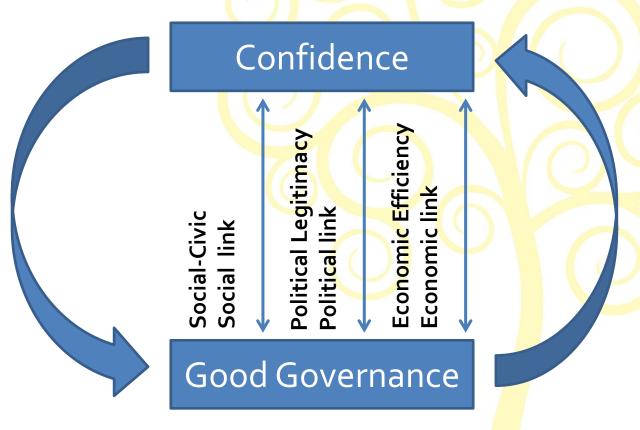
BUILDING TRUST IN GOVERNMENT IN PURSUIT OF THE SUSTAINABLE DEVELOPMENT GOALS, WHAT WILL IT TAKE?

Dr. Paul Oquist Kelley CEPA Member Minister - Private Secretary for National Policies Presidency of the Republic Nicaragua

POLITICAL SCIENCE LITERATURE CONFIDENCE BUILDING FOR GOOD GOVERNANCE



Blind (2006)

THE NICARAGUAN CASE: A VIRTUOUS CIRCLE

 Political, social and labor stability have become a productive factor through a positive investment climate and high levels of investment that have strengthened political, social and labor stability.

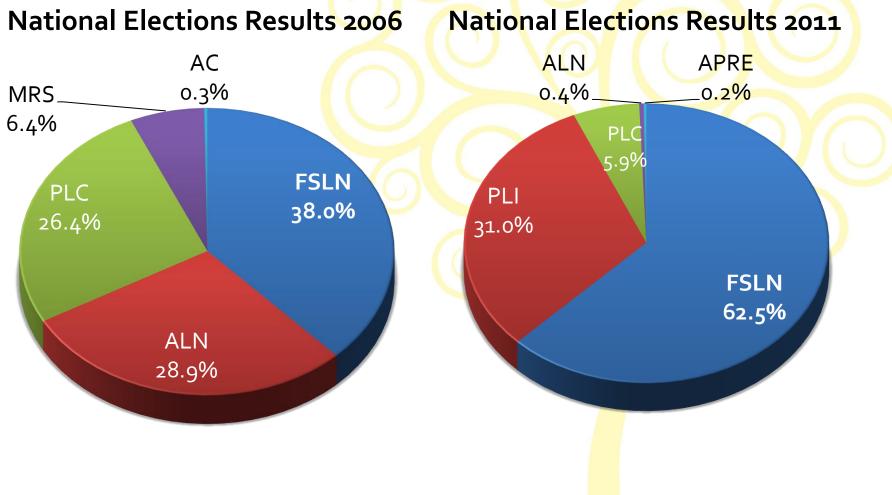
THE NICARAGUAN CASE

 Trust in government is based on synergies between the following active ingredients:



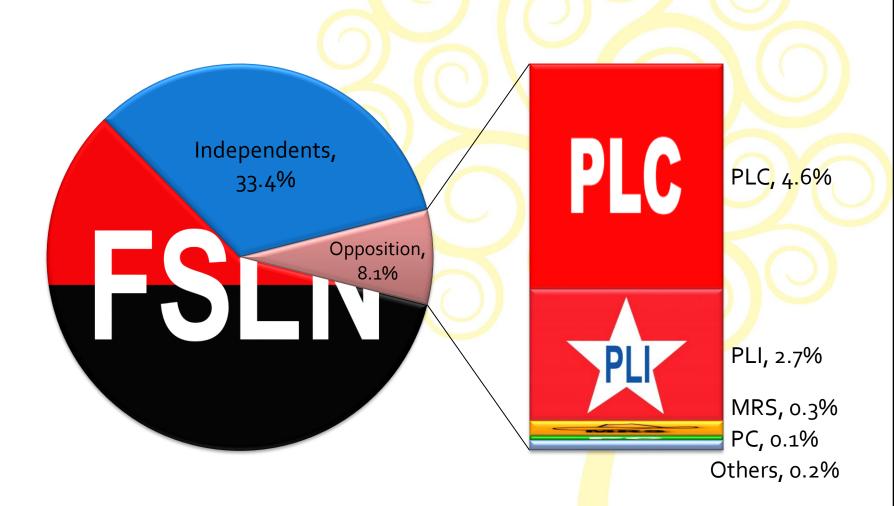
POLITICAL, ECONOMIC AND SOCIAL TRUST IN NICARAGUA

GROWTH OF POLITICAL CONFIDENCE IN FSLN



SYMPATHY POLITICAL PARTY IN NICARAGUA

Monitoring System of Public Opinion (SISMO), M&R Consultores, December 2014



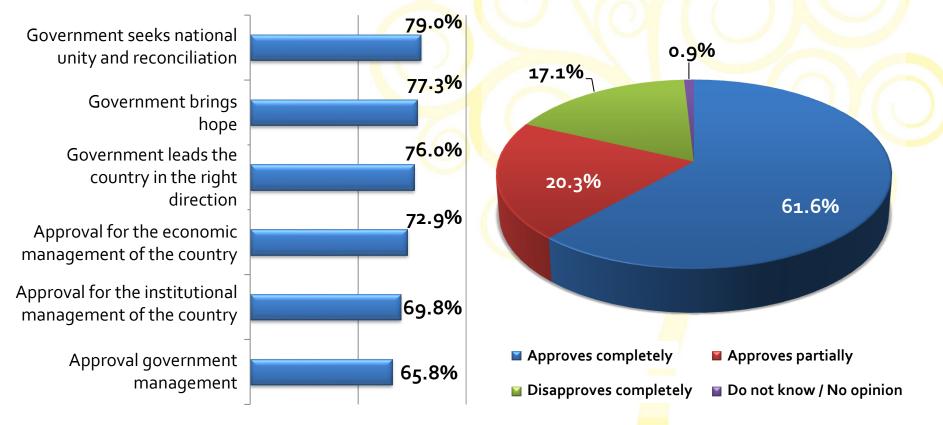
APPROVAL OF GOVERNMENT MANAGEMENT

Monitoring System of Public Opinion (SISMO), M&R Consultores, December 2014

Approval of the Grand Canal

Interoceanic Project

Approval of Government Management



THE NICARAGUAN CAS

 Trust in government is based on synergies between the following active ingredients:



PEACE AND RECONCILIATION

2006: Electoral triumph of the "United Nicaragua Triumphs" coalition, led by FSLN.

FSLN	YATAMA	PRN
FSLN	YATAMA (Indigenous Party)	Partido Resistencia Nicaragüense (Ex " <i>Contras"</i>)
	NICARAGUA TRIUNFA!	

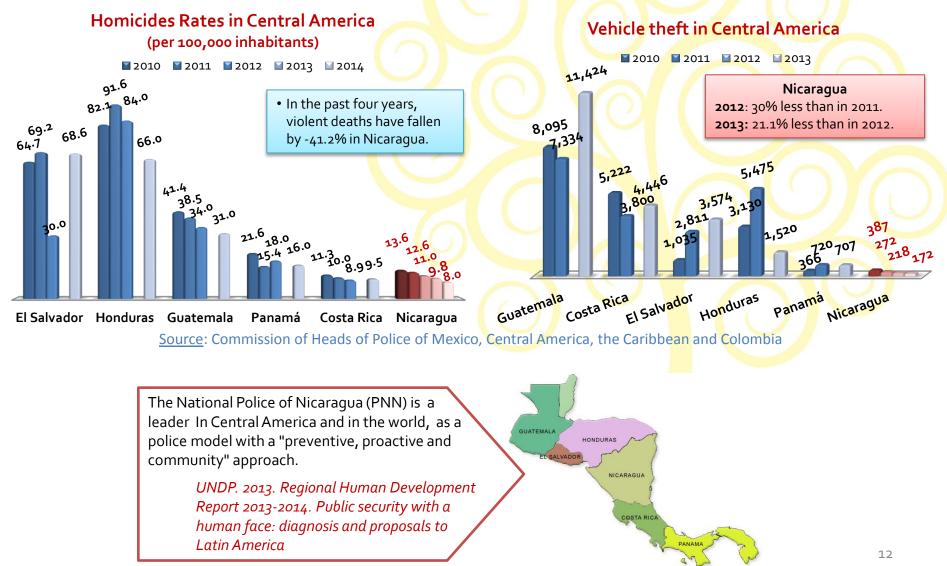
PEACE AND RECONCILIATION (2007-2011) Vicepresident Jaime Morales Carazo



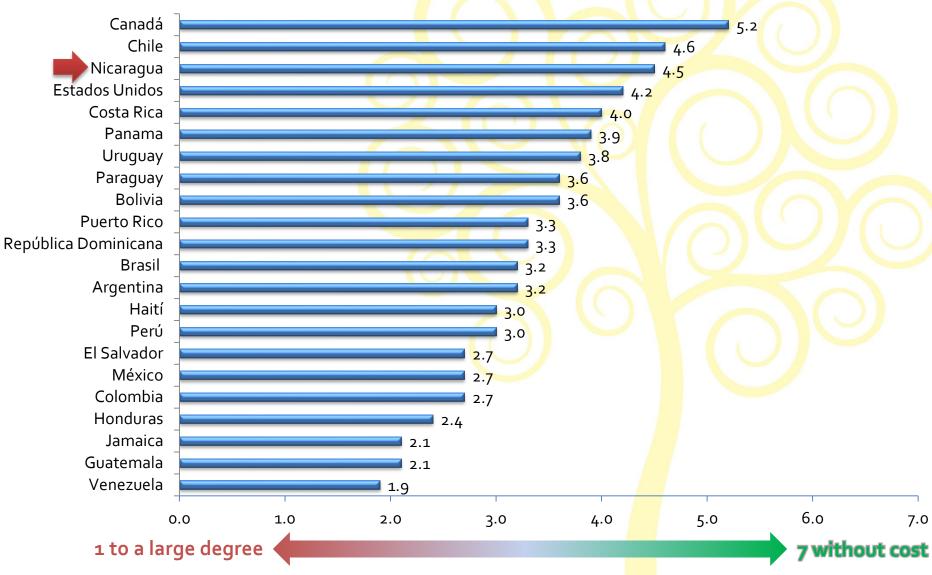
Jaime Morales Carazo, board member of the Nicaraguan Resistance, participates in Sapoa Agreement (1988)

Jaime Morales Carazo, Vicepresident of the Republic (2007-2011)

THE BEST PUBLIC SAFETY IN CENTRAL AMERICA



CRIME AND VIOLENCE COSTS FOR BUSINESS IN THE AMERICAS 2014

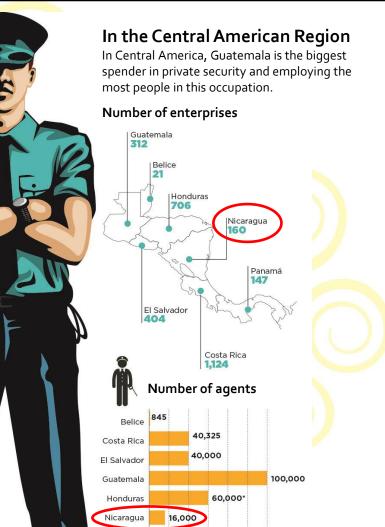


<u>Source</u>: Global Competitiveness Report 2014-2015 (World Economic Forum)

GLOBAL SAFETY INDEX 2015

Co	untry	¢ Cri	me Index	≎ Safet	y Index	
Nicaragua	1 st \rightarrow Latir	n America y $2^{nd} \rightarrow$	America 42.3	7		57.63
Australia		•	42.16	6		57.84
Sweden			42.09	9		57.91
Belgium			42.04	4		57.96
United Kingdom			42.01	1		57.99
Hungary			41.70	6		58.24
China			41.75	5		58.25
Zambia			41.73	2		58.28
Greece			41.3	5		58.65
Bermuda			40.29	9		59.71
Bahrain			39.9	7		60.03
New Zealand			39.76	6		60.24
Canada			37.46	6		62.54
		BBC	TIME	Forbes	BUSINESS Insider	
		FINANCIAL TIMES	G (I) INVESTOPEDIA	SFGate	The New York	Eimes
NUMBEO	MREO	The Economist	THE WEEK	smh .com.au The Sydney Morning Herald	the age .com. THE 2009 AG	
	MDEO	THE	theguardian	The Telegraph	ABC	
		CHINADAILY.com.cn	Www.people.com.cn	/FOX	WIRE	D
		USA TODAY	THE VANCOUVER SUN	THE WEEK	The Washingto	n Post

Nicaragua is also the country that spends the least on Private Security in **Central America**





30,000

Panamá



Source: Pan American Federation of Private Security

THE NICARAGUAN CASE

 Trust in government is based on synergies between the following active ingredients:



INCLUSION AND BALANCE OF NATIONAL RELATIONSHIPS SOCIAL COHESION



National Government





Big and small producers

Workers

PROSPERITY-PEACE - STABILITY - SECURITY-COMPLEMENTARITY-WORK - VOLUNTEERING





Regional Governments



╋

BONITO,

Local Govern<mark>me</mark>nts



GRAND ALLIANCE OF GOVERNMENT, PRIVATE SECTOR, WORKERS: CONSENSUS

- -4 years of consecutive consensus agreements on minimum wages -three years of advance agreement for free zones
 - -2 fiscal reforms
 - -A social security reform
 - -Prior consultation & negotiation of economic policies and legislation

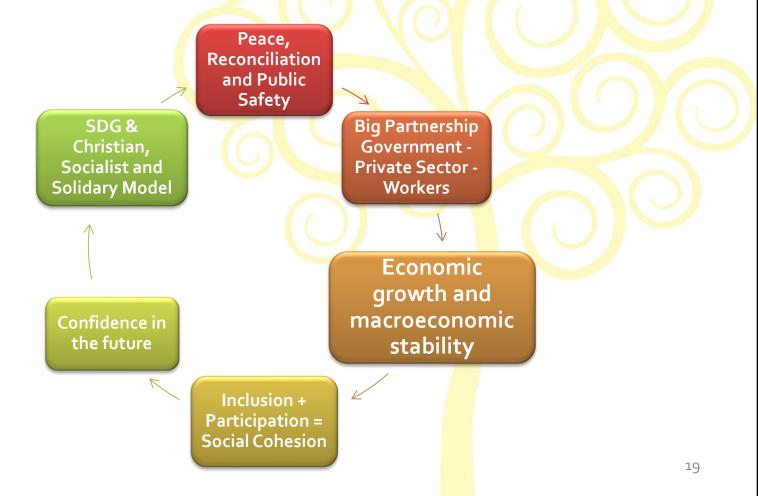
-MONTHLY EVALUATIONS & FOLLOW-UP OF AGREEMENTS, ISSUES & RELATIONS



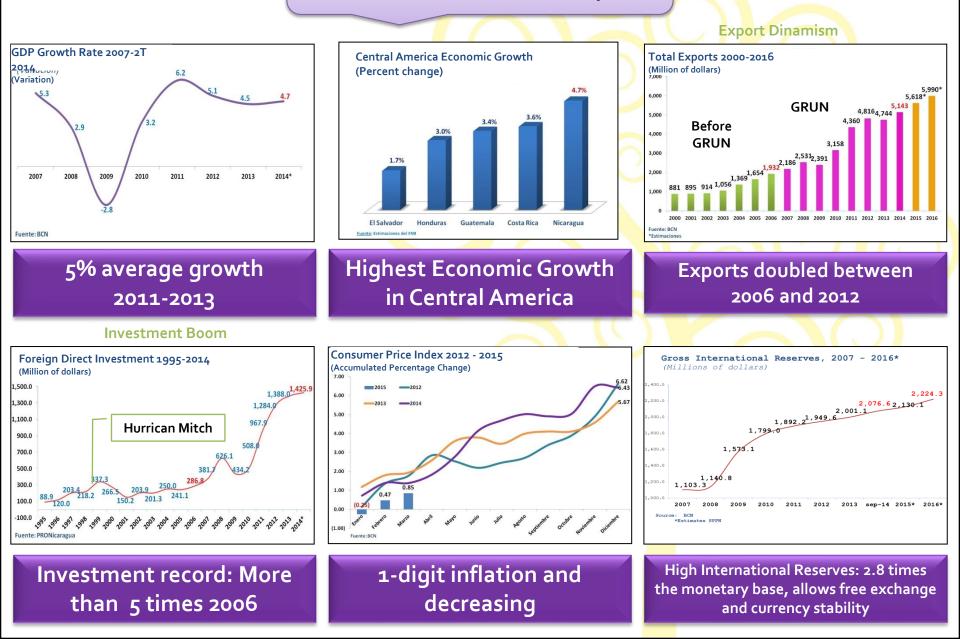


CASE OF NICARAGUA

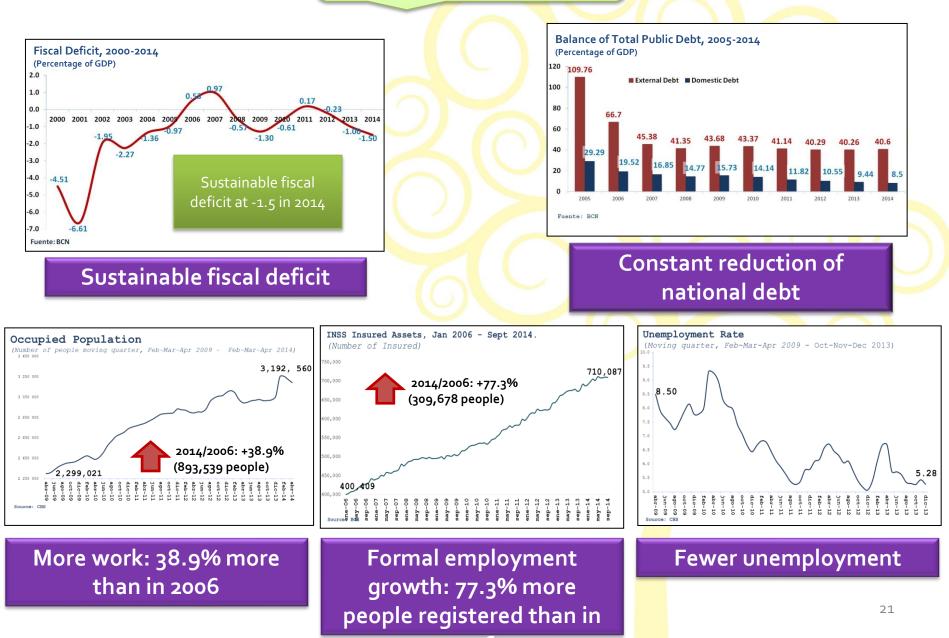
 Trust in government is based on a set consisting of the following active ingredients:



Economic growth with macroeconomic stability



Fiscal Stability Increased work



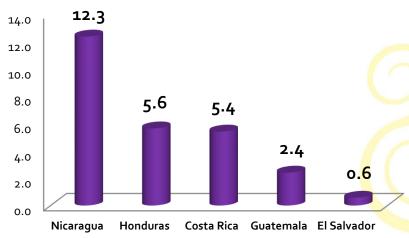
SURVEY OF COST OF LIVING IN LATIN AMERICA: MANAGUA (POSITION 207 of 211) THE CITIES WITH LOWEST COST OF LIVING IN LATIN AMERICA (Mercer & Co., New York)

LAC	2014	CITY	COUNTRY
1	49	Sao Paulo	Brazil
2	65	Rio de Janeiro	Brazil
3	70	Pointe-a-Pitre	Guadalupe
4	81	Port-au-Prince	Haití
5	86	Buenos Aires	Argentina
6	88	Santiago	Chile
7	98	Bogotá	Colombia
8	114	Montevideo	Uruguay
9	132	San José	Costa Rica
10	134	La Habana	Cuba
11	135	Lima	Perú
12	139	San Juan	Puerto Rico
13	144	Brasilia	Brazil
14	145	Panamá	Panama
15	149	Puerto España	Trinidad & Tobago
16	150	Mexico	Mexico
17	170	Guatemala	Guatemala
18	173	Santo Domingo	Dominican Republic
19	176	Asunción	Paraguay
20	177	Quito	Ecuador
21	183	Monterrey	Mexico
22	190	San Salvador	El Salvador
23	200	Tegucigalpa	Honduras
24	204	La Paz	Bolivia
25	207	Managua	Nicaragua

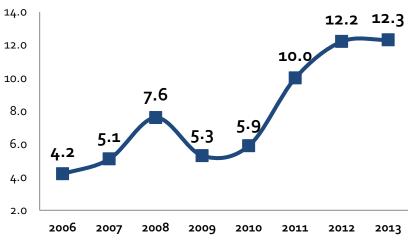
22

INVESTMENT BOOM

Ratio FDI/GDP in Central America, 2013 (%)



Ratio FDI/GDP, 2006 to 2013 (%)



INVESTMENT PORTAFOLIO US\$ 10.9 BILLION IN 2012-2016



MICRO STRATEGY



1. Strengthening Family, Community, Cooperative and Associative Economy

- "Hambre cero" Program
- "Usura cero" Program
- Ministry of Family, Community, Cooperative and Associative Economy



- 2. Improvement in yields, Productivity and Value added
- Best practices
- Technology
- Irrigation
- •Funding

- Technical assistance
- Marketing support
- Agribusiness
- Cooperative and associability

CARIBBEAN COAST INDIGENOUS LAND DELIMITED AND TITLED: 22 territories, 38,000 square kilometers





SHORTTERM

Food crops (grains, vegetables, roots and tubers, spices)
Artisanal fisheries





MEDIUMTERM

 Semiperennials high value crops (cocoa, coconut, African palm, citrus, rubber, bamboo, fruit bread, pejivalle palm, cashew)

LONGTERM

Model Agroforestry
Plantations of tropical timber (Teak, Mahogany, Granadillo, Nambar, Pochote)

MACRO STRATEGY INVESTMENTS 2015-2020

1. Infrastructure

Highways (Acoyapa-San Carlos, Bluefields, Pearl Lagoon)

2. Expansion and transformation of the Energy Matrix

- 25% renewable (2007), 51% renewable (2014) and 90% renewable (2020)
- •Hydropower: Tumarín and Boboké (US\$1.3 billion)
- •Geothermal: San Jacinto Tizate (US\$500 million)

•Wind

- Solar
- **Biomass**



3. Refinery

- US\$6.7 billion
- Refinery with capacity to process 140,000 barrels per day
- Petrochemical complex

4. Communications

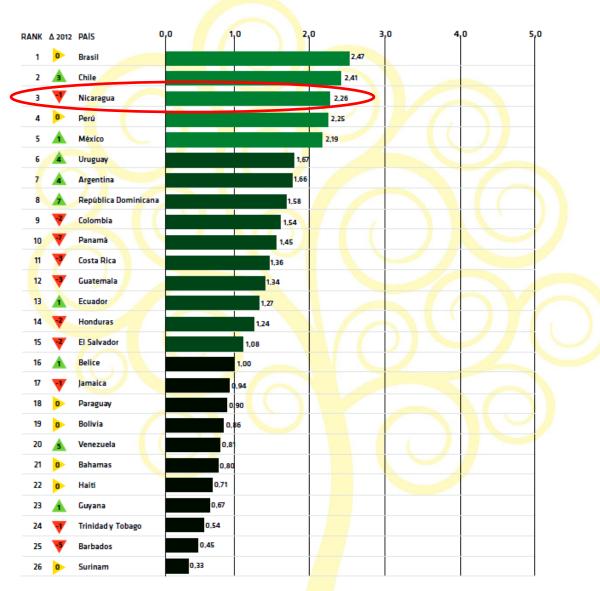
- First country in Central America with its own satellite
 US\$ 400 Million to Enlarge Broadband
 - 2015: Communications
 - 2017: Observation
- Regional Center for Advanced Study in Broadband Development

- - 5. Grand Interoceanic Canal (US\$40-50 Billion)
 - Interoceanic Canal •Ports in the Pacific and Caribbean •Free trade zone
- Airport
- Highways, bridges and roads
- Tourism Infrastructure

BLOOMBERG'S



- In the Bloomberg and Interamerican Development Bank (IDB) *Climatescope*, second edition, Brazil, Chile and Nicaragua top the list of most attractive markets for clean energy in Latin America and the Caribbean.
- Despite being the second poorest country in the region, Nicaragua was ranked among the first three, just behind Brazil and Chile, due to the high penetration of renewables in its energy matrix and significant flow of investment in proportion to its small economy.
- Nicaragua was the country that received the highest score in the categories "Suitable Setting and Clean Energy", "Investment parameters" and "Loans to Projects relating to Climate Change".
- In 2012, Nicaragua saw its installed renewable energy capacity grow 40% due to the US\$ 292 million that was allocated to clean energy market in the context of an economy of US\$ 10,500 million.



1,01-2,00

0,0 - 1,00

La flecha verde se refiere al incremento, la roja a la disminución y la amarilla indica que no se ha producido ningún cambio

2,01-3,00

Color según rango de puntuación

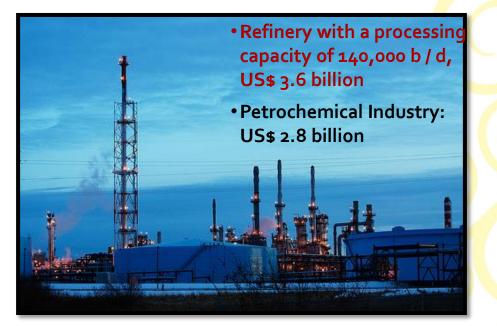
4,01-5,00

3,01-4,00



INDUSTRIAL COMPLEX "SUPREMO SUEÑO DE BOLIVAR"

FUEL STORAGE COMPLEX IN MIRAMAR





Fuel Distribution Plant Miramar 1.08 million barrels, US\$ 306 million



•Pipeline Monkey Point-Puerto Sandino: \$ 270 million

•GLP Project: US\$ 25.9 million

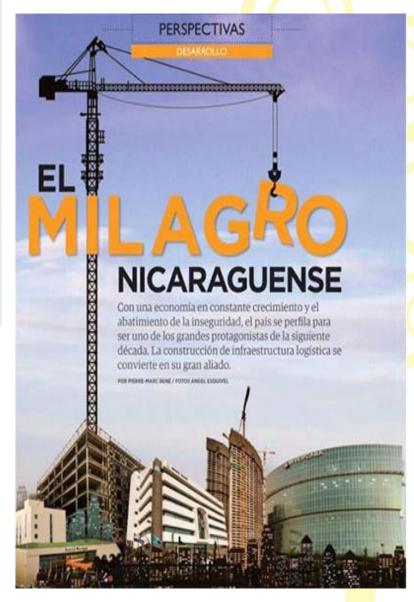


Storage complex in Corinto

Total Industrial Complex Investment : US\$ 6,700 million

"The policies of the government of Daniel Ortega continue attracting even more investment and interest by international companies especially Chinese, Russian and American"

"Nicaragua is now an interesting destination for business because of the consensus reached between the government and the private sector"



FORBES MAGAZINE FOR CENTRAL AMERICA IN JULY, 2014

"Another issue that is drawing international attention is the project of construction of Nicaragua Canal, an initiative that the government of President Daniel Ortega seeks to develop in order to compete with Panama and offer an alternative to the transport of goods'

WE ARE GROWING AT 5% BUT TO MEET THE BASIC NEEDS OF NICARAGUAN PEOPLE WOULD HAVE TO GROW AT 8% AND 10% OR MORE TO ERRADICATE EXTREME POVERTY, REFOREST THE COUNTRY, AND INCREASING THE RESILIENCE OF OUR ECOSYSTEMTO ADAPT TO CLIMATE CHANGE

• STRATEGY: TAKE ADVANTAGE OF GEOGRAPHICAL POSITION AND WATER RESOURCES

ACTION:
 THE CONSTRUCTION OF THE
 GRAND INTEROCEANIC CANAL

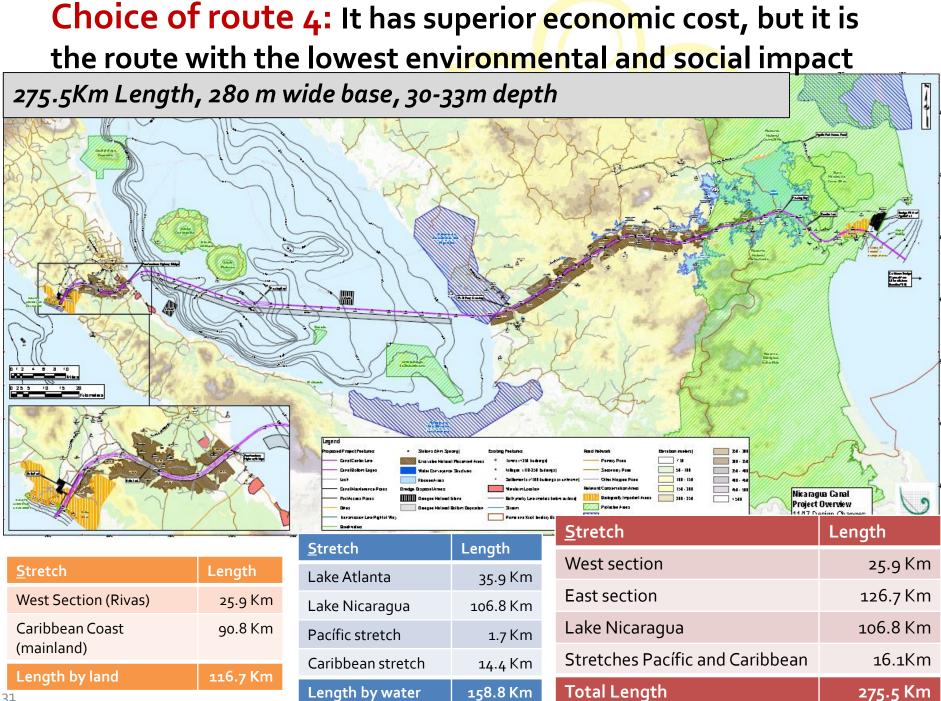
SELECTION PROCESS OF ROUTE

Previously Identified Routes



Eastern Segment of Routes:

- 1, 2 Bluefields Bay and north of the Cerro Silva Reserve
- 3 Bluefields Bay and central Cerro Silva
- 4 Punta Gorda and Tule River
- 5 Punta Gorda, Rio San Juan, San Carlos
- 6 Indio Maiz, Rio San Juan and San Carlos



The proposal : 7 sub proyectos

THE GRAND INTEROCEANIC CANAL OF NICARAGUA: MULTIMODAL LOGISTIC CENTER FOR REGIONAL AND GLOBAL TRADE



US\$40 TO 50 BILLION INVESTMENT

THE WORLD NEEDS <u>A LARGER CANAL</u> TRIPLE E SHIPS DOMINATE WORLD SEABORNE TRADE

U.S. Port and Inland Waterways

Modernization:

Preparing for Post-Panamax Vessel

Institute for Water Resources

U.S. Army Corps of Engineers



Evolution of container ships

TEU: twenty-foot equivalent units, length x width x depth below water in metres

> Transiting the Panama Ca**nal** today

Can transit the Panama Canal after expansion

Ca<mark>n not transit by</mark> Panama Canal <mark>even after set and set</mark>

expansion

500 – 800 TEU, 137x17x9m Fully Cellular (1970-) 1,000 – 2,500 TEU, 215x20x10m

Early container ship (1956-)

Panamax (1980-) 3,000 - 3,400 TEU, 250x32x12.5m

Panamax Max (1985-) 3,400 - 4,500 TEU, 290x32x12.5m

Post Panamax (1988-) 4,000 – 5,000 TEU, 285x40x13m

Post Panamax Plus (2000-) 6,000 – 8,000 TEU, 300x43x14.5m

Mega container, (2014-) 13,500 TEU, 366*49*15.2m

Triple E (2013-) 18,000 TEU, 400x59x15.5m

Adapted with permission from The Geography of Transport Systems, Jean-Paul Rodrigue

TEU:20-feet container equivalent unit

World exports of goods, by value, 2000-2020



From US\$ 19.9 trillion to US\$35.6 trillion in 2020

By 2030 post-Panamax vessels will represent 30% of all vessels and 60-70% of world trade

Vessels of 10,000 TEUs and over accounted for 48% of the order book as of October 2011. It is evident that large ships are displacing smaller ships in all trade routes due to cost efficiencies of larger ships

US Army Engineers Corps, 2012

EEE VESSELS REDUCE TRASNPORT COSTS AND CO2 EMISSIQNS

UP TO 30% REDUCTION IN COST

OF METRIC TONNE SHIPPED

400 meters long, 59 meters wide y 73 meters high, 12.6 meters deep

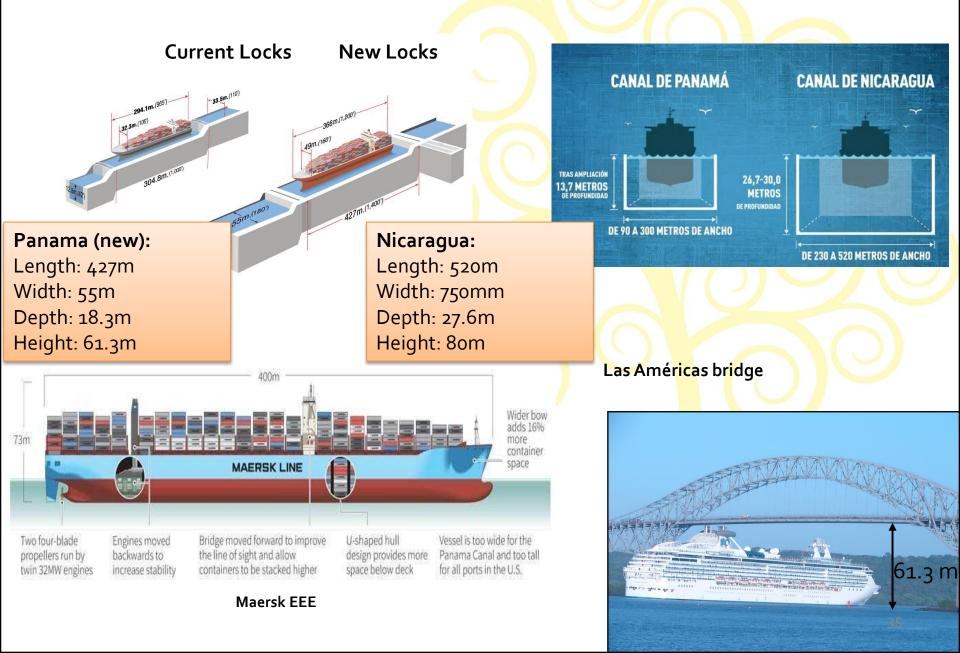
> Reduce CO₂ emissions by 50% per twentyfoot-equivalent units (TEU), compared to industry average on the Asia-Europe trade.

> Consumes approximately 35% less fuel per container than the 13,100 TEU vessels

Emits less grams of CO₂/ton km than other forms of transport

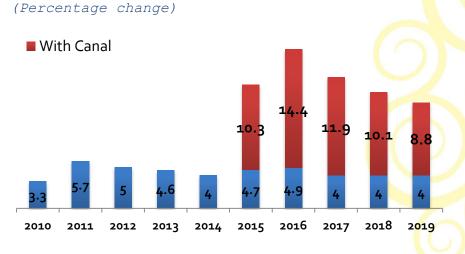
Grams of CO₂ emitted by transporting 1 ton of goods 1 km 45 g 560 g

LIMITATIONS OF THE PANAMA CANAL FOR LARGER VESSELS

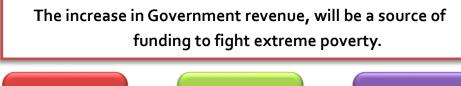


THE GRAND INTEROCEANIC CANAL OF NICARAGUA: MAIN IMPACTS EXPECTED

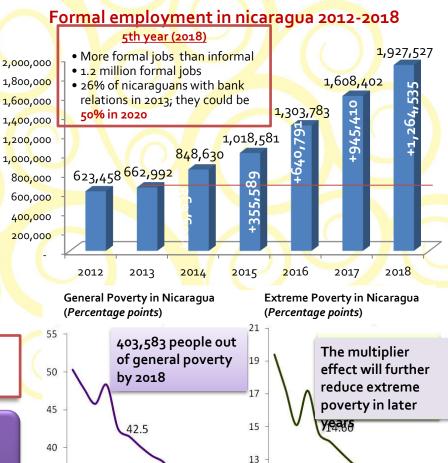
Economic Growth in Nicaragua with and without Grand Canal



Source: PEF, IMF & Own estimates







Fuente: INIDE (1993-2009) & Estimaciones Propias

1993 2001 2009 2011 2013 2015 2017

35

30

25

7.46

353,935 people

out of extreme

1993200120092011201320152017

poverty by

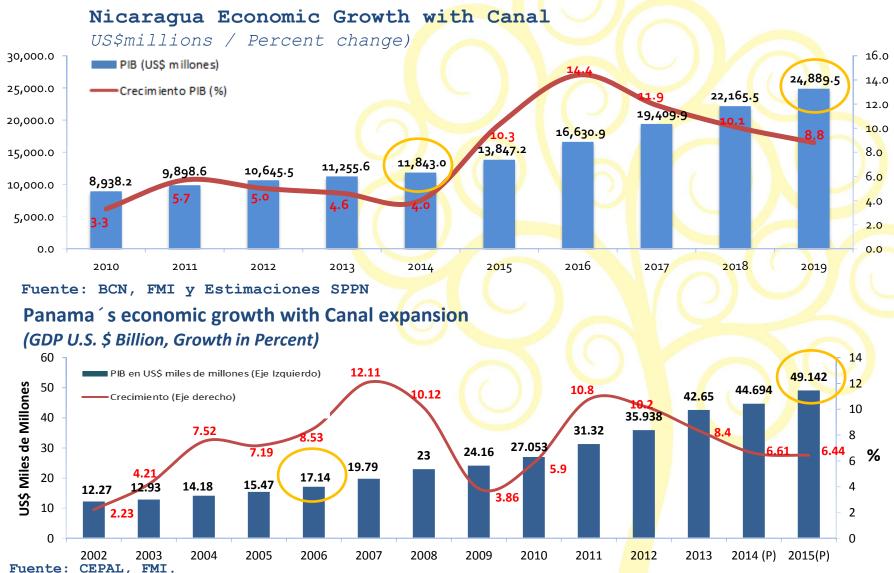
2018

11

9

31.35

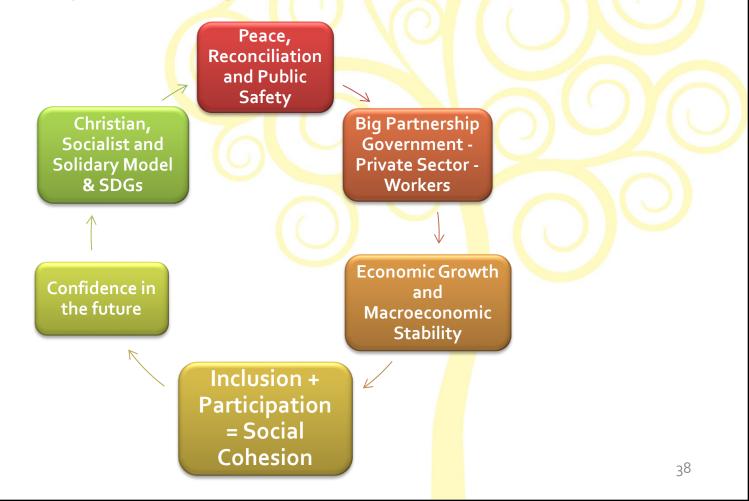
GROWTH GDP: NICARAGUA AND PANAMÁ



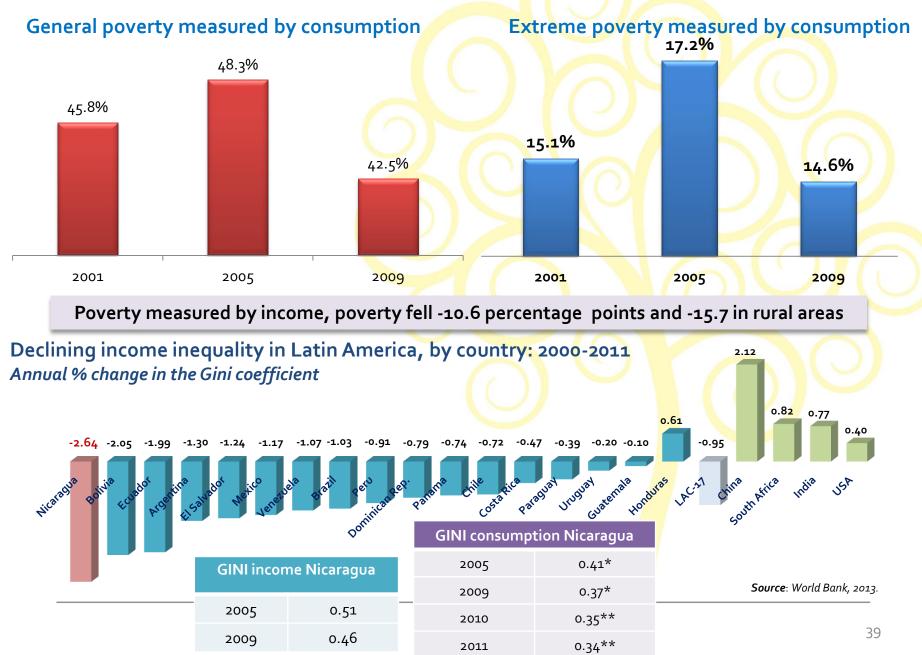
THE PANAMA ECONOMY HAS DOUBLED DURING THE LAST 7 YEARS DESPITE THE FINANCIAL AND ECONOMIC

THE NICARAGUAN CASE

 Trust in government is based on synergies between the following active ingredients:



POVERTY AND INEQUALITY REDUCTION



REDISTRIBUTION OF THE BENEFITS FOR POOR PEOPLE

	2	2005		09	PROACTIVE REDISTRIBUTIVE POLICIES	
Quintil	e Average	% Total Consumption	Average (C <u>\$)</u>	% Total Consumptio	• Free health and education:	Includes out patient, hospitalization, lab tests, medicines, surgeries, chronic
_ 1_	4,676.15	6.20	5 , 783.77	6.84		illness, pregnancies
2	7,752.76	10.30	9,459.79	11.19	• Increase in real wage:	+40.67%
3	11 , 051.90	14.70	13,209.21	15.63	• Subsidies:	US\$ 1,110.40/year
,	16,347.85	21.70	18,482.63	21.86	Public Transport	US\$ 321.08/year
_4	10,347.05	21.70	10,402.03	21.00	Drinking water:	US\$ 53.51/year
5	35,551.27	47.20	37,622.67	44.51	Household electricity:	US\$ 160.54/year
Total	15,075.39	100.00	16,906.14	100.00	ENABAS Foods:	US\$ 200.68/year
				 Cristian, Socialist & Solidary Bonus: 	US\$ 374.59/year	
sep-	13 74.14	125.68	51.55		• Capitalization of p	oor families:
90 -	с				■Hambre Cero:	Up to US\$ 1,500.00, average: US\$710.00
70 - Sa	alarios				Usura Cero:	US\$ 250.00
mínimo						
30 - S						
10			<u> </u>			
-10 Apr-07: B	Apr-og Oct-09 Jul-09 Jul-00 Apr-08 MITRAB	Apr-11 Jan-11 Oct-10 Jul-10 Apr-10 Jan-10 Oct-09 Jul-09	Jul-12 Apr-12 Jan-12 Oct-11 Jul-11	Jul-13 Apr-13 Jan-13 Oct-12		40

GREATER GENDER EQUALITY

World Gender Gap Index 2013 -World Economic Forum, Davos-

Rank	Country	
1	Iceland	
2	Finland	
3	Noway	
4	Sweden	From 90 th
5	Denmark	in 2007 to
6	NICARAGUA	10 th in 2013
7	Rwanda	and 6 th in
8	Ireland	2014
9	Phillipines	
10	Belgium	
11	Switzerland	
12	Germany	
13	New Zeland	
14	Netherlands	
15	Latvia	
16	France	
17	Burundi	
18	South Africa	
19	Canada	
20	United States	

Nicaragua is #1 in the World with regard to women in the National Cabinet , 57% (IPU, 2013)

"Women in Politics 2014"					
Percentage of women in parliaments of the world					
	COUNTRY	PERCENTAGE OF WOMEN	WOMEN / SEATS		
1	RWANDA	63.8%	51/80		
2	ANDORRA	50.0%	14/28		
3	CUBA	48 <mark>.</mark> 9%	2 <mark>99</mark> /612		
4	SEYCHELLES	43.8%	14/32		
5	SWEDEN	<mark>43.6%</mark>	152/349		
6	SENEGAL	<mark>4</mark> 3.3%	65/150		
7	FINLAND	<mark>4</mark> 2.5%	85/200		
8	NICARAGUA	42.4%	39/92		
9	ECUADOR	<mark>4</mark> 1.6%	57/137		
10	SOUTHAFRICA	<mark>4</mark> 4.8%	179/400		

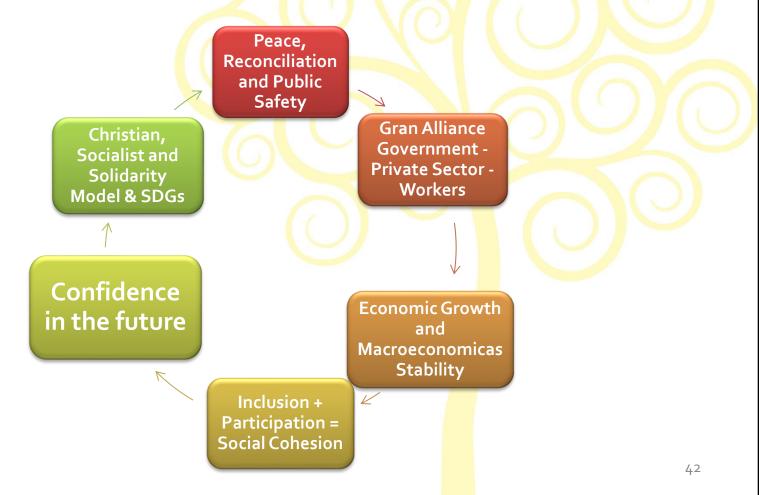
✓ It went from 18% in 2006 to 42% in 2012.

✓ The new law 50% -50% in the National Assembly and mayors, vice mayors and councilors, will take Nicaragua to second place in the world in 2016.

Women in positions of Minister of Defense, Minister of Interior, National Police Chief, General Prosecutor and President of the

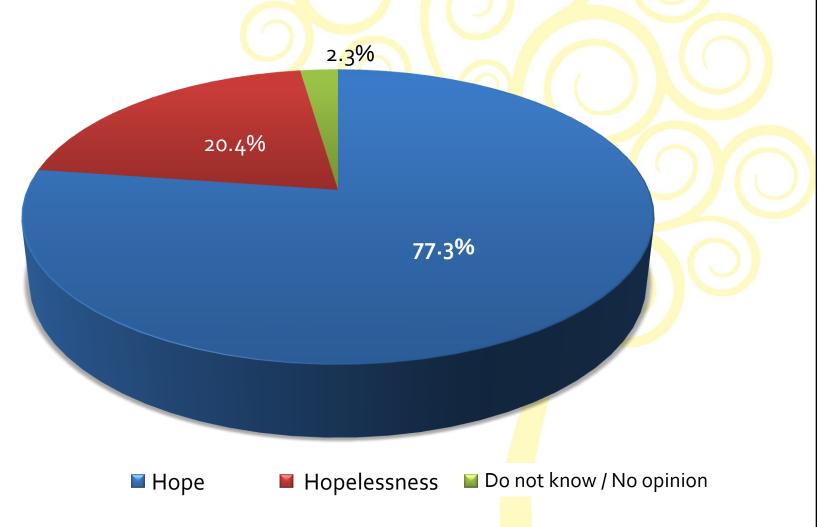
CASE OF NICARAGUA

 Trust in government is based on a set consisting of the following active ingredients:

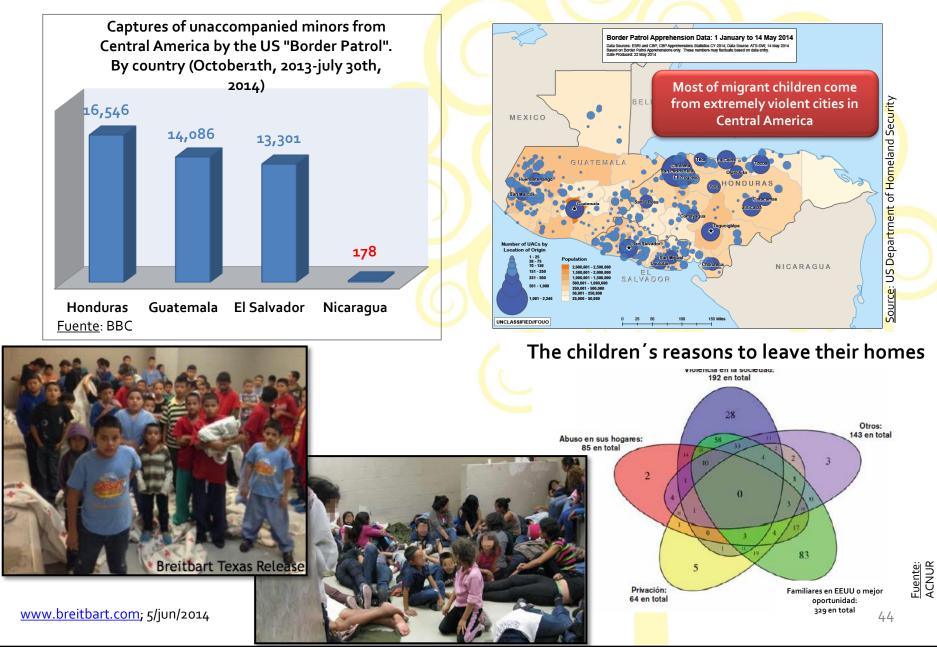


GOVERNMENT OF PRESIDENT ORTEGA GENERATES HOPE IN NICARAGUA

Monitoring System of Public Opinion (SISMO), M&R Consultores, December 2014



UNACCOMPANIED MIGRANT CHILDREN

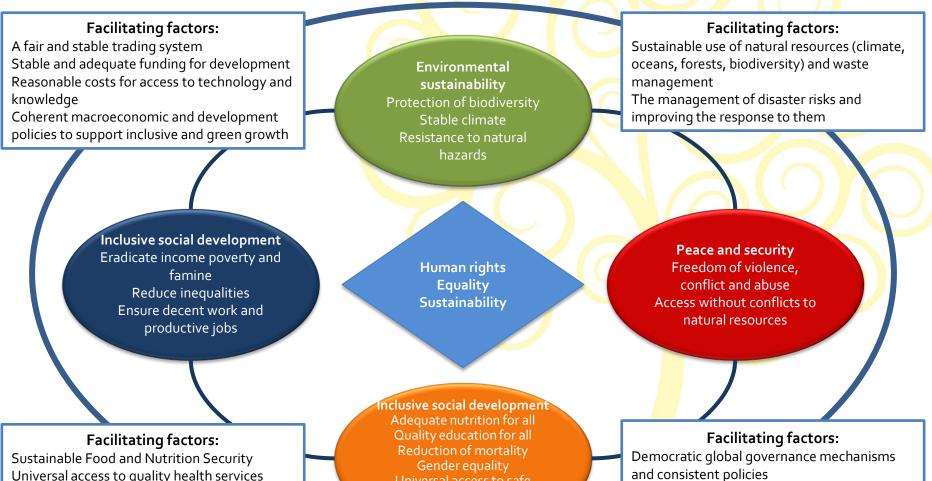


CASE OF NICARAGUA

 Trust in government is based on a set consisting of the following active ingredients:



HOLISTIC MODEL FOR ACHIEVING THE SUSTAINABLE **DEVELOPMENT GOALS**



Universal access to quality health services Inclusive social protection systems Effective management of population dynamics Fair rules to manage migration

Gender equality Universal access to safe drinking water and sanitation

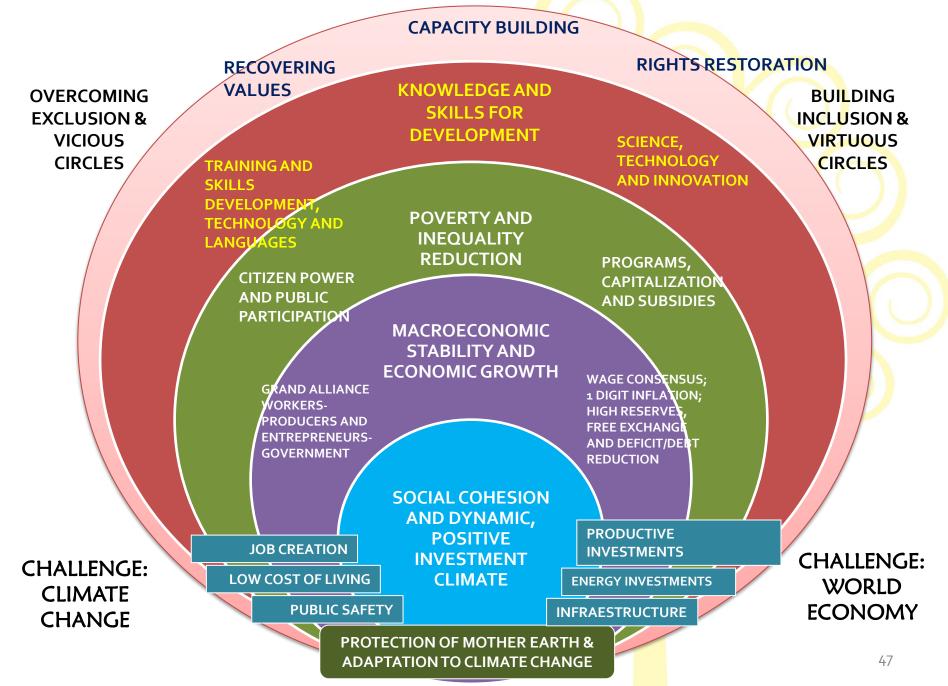
Governance based on the rule of law

Human Rights Protection

Empower women

Prevention and settlement of conflicts

MODEL BASED ON CHRISTIAN VALUES, SOCIALIST IDEALS AND SOLIDARITY PRACTICES

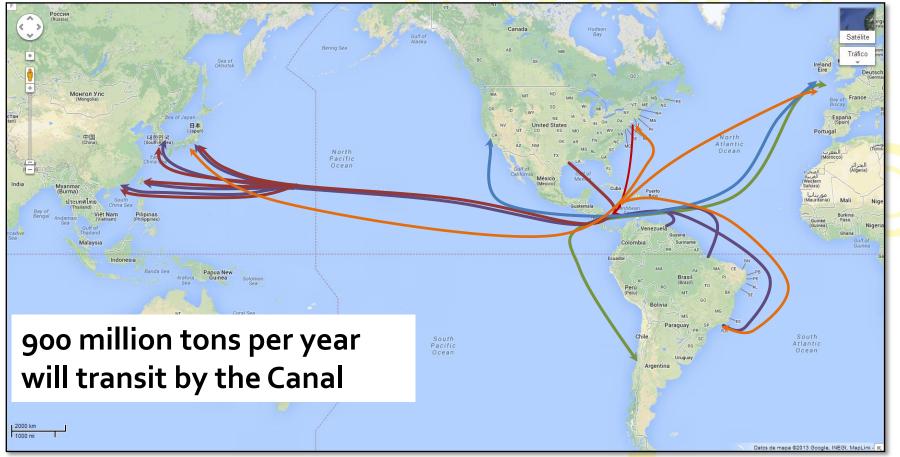


THANKYOU!

SAN CARLOS Y EL RIO SAN JUAN

THANKYOU

NICARAGUA: THE ROUTE FOR EXTERNAL COMMERCE The Grand Canal will assume 5% of the world trade transport



- Iron, oil, gas from Venezuela and Brazil, soybean production from South America to Asia
- Oil and gas from the United States and Canada (Keystone XL Pipeline) to Asia
- Asian manufactured goods to USA, South America and Europe and vice versa
- Route of copper, fruit and wine from Chile and Peru to
 Europe and European manufactured goods to the west coast of South America
- Route from the West Coast USA to Europe and vice versa

Freight Estimated Savings in the main exports to Asia

Considering that the transport of goods in larger vessels reduce the cost of freight by 30% per ton.

FOB exports from Brazil to Asia (excluding Middle East) January-September 2014. example: 3 main products (million tons. and US \$ million)

	Weight (TM.)	US\$	Approximate cost of freight	Estimated Savings
General Total (others included)	250.94	59,320.65	4,449.05	1,334.71
Soy	35.60	18,127.05	1,359.53	407.86
Iron ore	167.72	12,481.26	936.09	280.83
Oil*	7.21	45,45.65	340.92	102.28
*It will grow with offehore fields		Minis	stry for Devel <mark>opm</mark> ent <mark>, I</mark> ndust	ry a <mark>n</mark> d F <mark>o</mark> reign Trade, Braz

*It will grow with offshore fields

Venezuela fuel exports to Asia.

2012

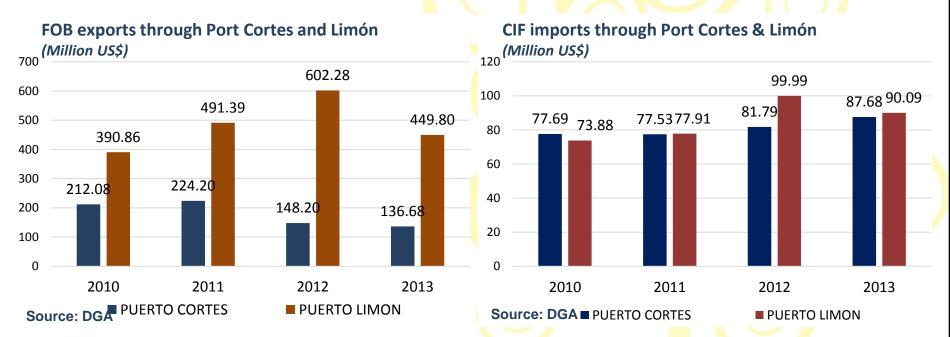
	US\$ millions
Total	38,363.3
Approximate cost	
of freight	2,877.2
Estimated Savings	863.2

World Trade Organization (WTO)

Total expo<mark>rts</mark> from Argentina to China. 2012

	US\$ millions
Total	5,900
Approximate cost	
of freight	442.5
Estimated Savings	132.8
	- 51

NEW PORT IN THE CARIBBEAN WILL REDUCE COSTS OF IMPORTS AND EXPORTS IN NICARAGUA

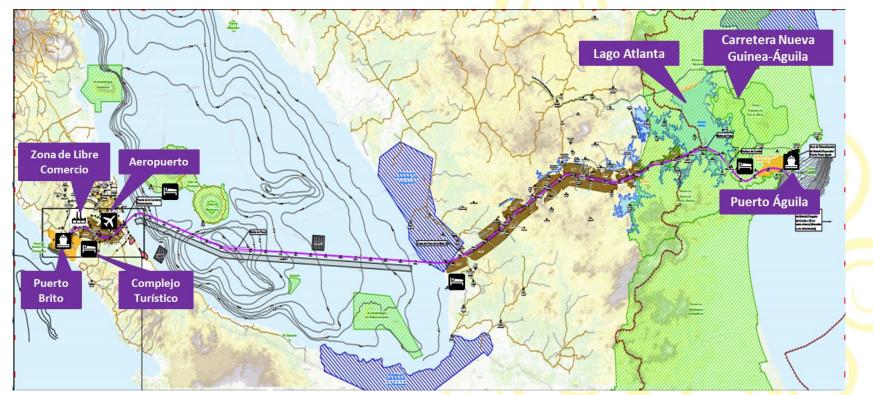


Annual Logistics Cost Savings to the Home Economics

Calculation of Cost Savings					
Concepts	% of GDP	US\$ million			
Nicaragua GDP, 2013	100%	11,255.60			
Logistics costs without Port Aguila	25%	2,813.91			
Logistics Costs with Port Aguila	13%	1,463.23			
Savings generated by Port Aguila	12%	1,350.67			

Source: Martínez & Piñeiro (2014)

DIRECT IMPACTS OF THE CANAL AND SUB PROJECTS IN THE EMPLOYMENT



50,000 jobs in the construction stage

- 25, 000 foreign workers
- 25, ooo nicaraguan workers

Operation: 3,700 jobs in 2020 12,700 in 2050

113 thousand jobs in free trade zone

More than 3000 jobs in resorts PLUS MULTIPLIER EFFECTS IN EMPLOYMENT THROUGHOUT THE ECONOMY